

**14. How much do you admire the following world leaders?**

		TOTAL
BASE		(5800)
MAHMOUD AHMEDINEJAD (IRAN)	Admire (8,9,10)	8%
	Neutral	33%
	Not admire (1,2,3)	59%
Mean Score		3.2
KIM JONG IL (N. KOREA)	Admire (8,9,10)	5%
	Neutral	35%
	Not admire (1,2,3)	60%
Mean Score		3.1
GEORGE W. BUSH (USA)	Admire (8,9,10)	12%
	Neutral	26%
	Not admire (1,2,3)	62%
Mean Score		3.3
HUGO CHAVEZ (VENEZUELA)	Admire (8,9,10)	9%
	Neutral	49%
	Not admire (1,2,3)	41%
Mean Score		4.1
KOFI ANNAN (UN)	Admire (8,9,10)	27%
	Neutral	47%
	Not admire (1,2,3)	26%
Mean Score		5.5
BILL CLINTON (USA)	Admire (8,9,10)	29%
	Neutral	45%
	Not admire (1,2,3)	26%
Mean Score		5.5
HASSAN NASRALLAH (LEBANON)	Admire (8,9,10)	8%
	Neutral	28%
	Not admire (1,2,3)	64%
Mean Score		3.1
BONO	Admire (8,9,10)	28%
	Neutral	53%
	Not admire (1,2,3)	19%
Mean Score		5.8
JIMMY CARTER (USA)	Admire (8,9,10)	20%
	Neutral	53%
	Not admire (1,2,3)	28%
Mean Score		5.1
BILL GATES	Admire (8,9,10)	48%
	Neutral	39%
	Not admire (1,2,3)	13%
Mean Score		6.9
LUIS INACIO LULA DA SILVA (BRAZIL)	Admire (8,9,10)	7%
	Neutral	68%
	Not admire (1,2,3)	25%
Mean Score		4.6

(continued)

**14. How much do you admire the following world leaders?**

		TOTAL
TONY BLAIR (UK)	Admire (8,9,10)	17%
	Neutral	44%
	Not admire (1,2,3)	39%
Mean Score		4.5
POPE BENEDICT XVI	Admire (8,9,10)	17%
	Neutral	44%
	Not admire (1,2,3)	39%
Mean Score		4.5
CONDOLLEEZZA RICE (USA)	Admire (8,9,10)	16%
	Neutral	39%
	Not admire (1,2,3)	45%
Mean Score		4.3
ANGELA MERKEL (GERMANY)	Admire (8,9,10)	13%
	Neutral	63%
	Not admire (1,2,3)	23%
Mean Score		5.0
STEPHEN HARPER (CANADA)	Admire (8,9,10)	16%
	Neutral	64%
	Not admire (1,2,3)	20%
Mean Score		5.2
JUNICHIRO KOIZUMI (JAPAN)	Admire (8,9,10)	14%
	Neutral	57%
	Not admire (1,2,3)	29%
Mean Score		4.8
THE DALAI LAMA	Admire (8,9,10)	41%
	Neutral	39%
	Not admire (1,2,3)	20%
Mean Score		6.3
NELSON MANDELA	Admire (8,9,10)	52%
	Neutral	35%
	Not admire (1,2,3)	13%
Mean Score		7.0

14. How much do you admire the following world leaders?

		COUNTRY SAMPLED																			
		Canada (1200)	USA (1000)	Mexico (200)	Britain (200)	Spain (200)	Germany (200)	Italy (200)	France (200)	Russia (200)	Australia (200)	China (200)	India (200)	Japan (200)	S Korea (200)	South Africa (200)	Israel (200)	Lebanon (200)	Turkey (200)	Egypt (200)	Saudi Arabia (200)
BASE																					
MAHMOUD AHMEDINEJAD (IRAN)	Admire (8,9,10)	2%	2%	1%	1%		2%	1%	1%	4%	1%	15%	10%	1%	6%	3%	2%	10%	8%	49%	31%
	Neutral	31%	20%	40%	22%	15%	15%	26%	15%	17%	53%	46%	56%	70%	57%	46%	12%	22%	38%	30%	32%
	Not admire (1,2,3)	68%	78%	60%	77%	85%	83%	73%	85%	78%	46%	39%	33%	29%	37%	51%	87%	68%	55%	21%	37%
Mean Score		2.7	2.2	3.0	2.3	1.7	2.0	2.4	1.9	2.4	3.5	4.4	4.4	4.2	4.1	3.4	1.7	3.0	3.6	6.5	5.2
KIM JONG IL (N. KOREA)	Admire (8,9,10)	1%	1%	3%	2%		0%	0%	1%	3%	1%	17%	9%	2%	4%	4%	1%	8%	8%	16%	11%
	Neutral	22%	10%	59%	16%	15%	15%	26%	17%	20%	44%	34%	67%	10%	16%	57%	50%	60%	61%	60%	52%
	Not admire (1,2,3)	78%	89%	39%	82%	85%	84%	74%	82%	77%	55%	48%	24%	88%	79%	40%	50%	32%	32%	24%	37%
Mean Score		2.2	1.6	3.8	2.2	1.8	1.9	2.4	2.0	2.6	3.0	4.0	4.7	1.7	2.4	3.8	3.4	4.3	4.3	5.1	4.3
GEORGE W. BUSH (USA)	Admire (8,9,10)	8%	32%	4%	4%	4%	2%	7%	2%	4%	14%	18%	23%	8%	11%	13%	39%	21%	4%	9%	10%
	Neutral	22%	19%	18%	31%	17%	13%	34%	14%	25%	36%	30%	41%	57%	26%	34%	43%	24%	10%	13%	14%
	Not admire (1,2,3)	71%	49%	79%	65%	80%	84%	59%	84%	71%	50%	52%	36%	35%	63%	54%	19%	55%	87%	78%	76%
Mean Score		2.9	4.7	2.3	3.1	2.2	2.0	3.5	2.1	2.7	3.9	3.9	5.0	4.2	3.3	3.8	6.4	4.0	1.9	2.5	2.6
HUGO CHAVEZ (VENEZUELA)	Admire (8,9,10)	7%	8%	3%	1%	3%	3%	1%	5%	14%	2%	10%	9%	3%	6%	7%	3%	20%	24%	32%	29%
	Neutral	49%	25%	9%	46%	20%	32%	46%	41%	37%	72%	56%	71%	85%	68%	71%	43%	52%	59%	54%	50%
	Not admire (1,2,3)	44%	67%	89%	53%	77%	65%	53%	55%	49%	26%	34%	20%	13%	26%	23%	55%	28%	18%	14%	21%
Mean Score		3.9	2.9	1.8	3.3	2.3	2.9	3.4	3.4	4.0	4.2	4.4	4.9	4.8	4.7	4.6	3.2	5.1	5.7	6.0	5.7
KOFI ANNAN (UN)	Admire (8,9,10)	24%	15%	38%	25%	30%	38%	32%	35%	14%	25%	38%	50%	23%	24%	33%	11%	39%	13%	23%	15%
	Neutral	54%	38%	50%	48%	46%	38%	48%	48%	51%	59%	39%	41%	71%	64%	55%	41%	39%	48%	35%	31%
	Not admire (1,2,3)	21%	47%	13%	26%	25%	24%	20%	18%	35%	17%	22%	9%	6%	12%	13%	49%	22%	39%	42%	54%
Mean Score		5.6	4.0	6.3	5.4	5.5	6.1	6.0	6.0	4.5	5.6	6.0	7.2	6.1	6.0	6.3	3.9	6.3	4.4	4.7	3.9
BILL CLINTON (USA)	Admire (8,9,10)	41%	38%	18%	24%	10%	35%	26%	22%	9%	26%	29%	48%	10%	20%	32%	59%	37%	31%	34%	23%
	Neutral	42%	26%	38%	52%	53%	42%	51%	60%	49%	45%	43%	36%	79%	56%	46%	29%	44%	42%	36%	33%
	Not admire (1,2,3)	17%	36%	44%	24%	38%	23%	23%	18%	42%	29%	27%	16%	11%	23%	23%	13%	19%	28%	31%	44%
Mean Score		6.4	5.5	4.5	5.5	4.3	5.9	5.6	5.6	4.1	5.2	5.5	6.8	5.4	5.3	5.8	7.3	6.4	5.6	5.5	4.7
HASSAN NASRALLAH (LEBANON)	Admire (8,9,10)	2%	2%	1%	2%	1%	2%	1%	2%	2%	1%	5%	6%	2%	3%	3%	4%	24%	5%	57%	39%
	Neutral	21%	18%	36%	15%	9%	15%	20%	13%	14%	40%	54%	46%	54%	46%	41%	12%	27%	24%	23%	27%
	Not admire (1,2,3)	77%	80%	64%	82%	91%	83%	79%	85%	84%	59%	40%	48%	44%	50%	57%	85%	49%	71%	20%	34%
Mean Score		2.3	2.1	2.7	2.1	1.7	2.0	2.2	2.0	2.0	2.9	3.9	3.6	3.7	3.5	3.0	1.8	4.5	2.7	7.1	5.7
BONO	Admire (8,9,10)	28%	30%	41%	21%	37%	39%	36%	33%	15%	28%	11%	34%	16%	18%	38%	31%	39%	36%	23%	15%
	Neutral	48%	41%	44%	46%	44%	40%	51%	45%	40%	55%	57%	56%	82%	73%	46%	56%	55%	55%	67%	61%
	Not admire (1,2,3)	24%	28%	16%	33%	20%	20%	13%	22%	45%	17%	32%	10%	3%	9%	17%	13%	6%	10%	10%	24%
Mean Score		5.7	5.6	6.5	4.9	6.1	6.2	6.5	6.0	4.2	5.9	4.5	6.3	5.7	5.7	6.3	6.2	6.7	6.4	5.8	5.1
JIMMY CARTER (USA)	Admire (8,9,10)	38%	37%	15%	11%	5%	17%	15%	7%	4%	12%	20%	33%	11%	31%	15%	28%	26%	8%	45%	20%
	Neutral	48%	28%	45%	54%	50%	50%	54%	63%	46%	64%	46%	55%	81%	54%	66%	53%	59%	57%	37%	42%
	Not admire (1,2,3)	13%	35%	40%	35%	46%	33%	31%	31%	50%	25%	33%	11%	8%	15%	20%	20%	16%	35%	19%	38%
Mean Score		6.4	5.5	4.4	4.3	3.8	4.8	4.9	4.5	3.6	4.9	4.9	6.3	5.5	6.1	5.3	5.6	5.9	4.5	6.5	4.6
BILL GATES	Admire (8,9,10)	55%	52%	56%	25%	23%	42%	40%	23%	43%	45%	70%	74%	27%	47%	55%	63%	64%	50%	62%	51%
	Neutral	38%	36%	36%	56%	53%	38%	45%	53%	33%	42%	21%	22%	65%	43%	38%	31%	30%	37%	29%	35%
	Not admire (1,2,3)	7%	12%	9%	18%	25%	20%	16%	25%	23%	13%	9%	4%	8%	10%	7%	6%	6%	14%	9%	14%
Mean Score		7.3	7.1	7.3	5.7	5.4	6.4	6.5	5.4	6.2	6.8	7.9	8.5	6.3	6.9	7.3	7.6	7.9	7.0	7.7	6.9
LUIS INACIO LULA DA SILVA (BRAZIL)	Admire (8,9,10)	3%	6%	12%	1%	7%	4%	11%	10%	5%	3%	7%	11%	2%	3%	9%	5%	17%	6%	8%	9%
	Neutral	80%	74%	56%	51%	52%	44%	61%	57%	48%	73%	61%	78%	95%	78%	83%	79%	68%	81%	75%	65%
	Not admire (1,2,3)	16%	21%	33%	48%	42%	52%	27%	34%	47%	24%	32%	11%	3%	18%	9%	17%	15%	14%	16%	26%
Mean Score		4.7	4.6	4.5	3.4	4.1	3.6	4.8	4.5	3.7	4.4	4.4	5.2	5.1	4.8	5.2	4.8	5.3	5.0	4.9	4.6

(continued)

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		COUNTRY SAMPLED																			
		Canada	USA	Mexico	Britain	Spain	Germany	Italy	France	Russia	Australia	China	India	Japan	S Korea	South Africa	Israel	Lebanon	Turkey	Egypt	Saudi Arabia
TONY BLAIR (UK)	Admire (8,9,10)	21%	40%	13%	14%	9%	6%	13%	3%	15%	21%	23%	31%	10%	11%	23%	44%	16%	8%	11%	6%
	Neutral	51%	34%	49%	43%	29%	40%	55%	44%	40%	60%	39%	50%	78%	58%	52%	46%	38%	31%	21%	20%
	Not admire (1,2,3)	28%	26%	39%	43%	63%	53%	32%	54%	45%	19%	37%	19%	12%	31%	26%	11%	46%	62%	68%	74%
Mean Score		5.2	6.0	4.3	4.4	3.2	3.6	4.7	3.4	4.3	5.4	4.7	6.0	5.3	4.6	5.4	6.7	4.2	3.2	3.1	2.7
POPE BENEDICT XVI	Admire (8,9,10)	14%	25%	27%	11%	15%	23%	32%	10%	17%	17%	6%	23%	8%	23%	14%	20%	31%	2%	10%	9%
	Neutral	44%	39%	39%	46%	32%	42%	43%	42%	35%	50%	49%	52%	81%	56%	52%	52%	46%	17%	35%	29%
	Not admire (1,2,3)	42%	36%	35%	43%	54%	34%	25%	48%	47%	33%	45%	24%	11%	21%	35%	28%	22%	82%	55%	62%
Mean Score		4.3	5.0	5.1	4.1	3.8	5.0	5.8	3.9	4.2	4.7	3.7	5.5	5.2	5.6	4.7	5.0	5.8	2.1	3.4	3.1
CONDOLEEZZA RICE (USA)	Admire (8,9,10)	17%	33%	9%	8%	5%	8%	22%	4%	12%	19%	22%	25%	11%	8%	15%	46%	22%	7%	12%	10%
	Neutral	43%	28%	50%	48%	26%	37%	39%	37%	28%	53%	35%	48%	76%	51%	61%	43%	27%	27%	15%	20%
	Not admire (1,2,3)	40%	39%	42%	44%	70%	54%	39%	60%	60%	28%	43%	27%	13%	41%	24%	12%	50%	67%	73%	70%
Mean Score		4.5	5.2	4.1	3.9	2.7	3.6	4.8	3.3	3.5	5.0	4.5	5.5	5.3	4.1	5.1	6.8	4.3	3.0	2.9	2.8
ANGELA MERKEL (GERMANY)	Admire (8,9,10)	9%	13%	18%	3%	8%	10%	14%	11%	26%	5%	17%	19%	7%	12%	16%	25%	21%	6%	17%	9%
	Neutral	78%	67%	64%	56%	52%	42%	66%	63%	46%	81%	52%	68%	90%	79%	77%	62%	60%	54%	58%	55%
	Not admire (1,2,3)	13%	20%	18%	42%	40%	48%	20%	27%	28%	14%	31%	13%	4%	9%	8%	14%	18%	40%	25%	36%
Mean Score		5.1	5.1	5.3	3.9	4.2	4.0	5.3	4.8	5.2	4.9	4.9	5.6	5.4	5.4	5.5	5.9	5.5	4.0	5.0	4.2
STEPHEN HARPER (CANADA)	Admire (8,9,10)	27%	14%	30%	9%	8%	8%	18%	10%	18%	9%	14%	27%	7%	10%	18%	21%	26%	17%	17%	22%
	Neutral	42%	65%	56%	57%	54%	55%	65%	69%	52%	77%	51%	62%	91%	79%	74%	73%	65%	72%	69%	55%
	Not admire (1,2,3)	31%	21%	14%	34%	39%	37%	17%	22%	30%	14%	35%	11%	3%	11%	8%	7%	9%	12%	14%	23%
Mean Score		5.3	5.2	5.9	4.4	4.2	4.2	5.5	4.9	4.9	5.1	4.4	6.0	5.4	5.2	5.8	5.8	6.0	5.5	5.5	5.3
JUNICHIRO KOIZUMI (JAPAN)	Admire (8,9,10)	7%	18%	14%	5%	6%	5%	12%	3%	23%	9%	3%	30%	15%	9%	11%	19%	16%	32%	26%	18%
	Neutral	80%	66%	59%	51%	47%	58%	64%	64%	41%	71%	13%	56%	61%	19%	80%	73%	73%	58%	57%	58%
	Not admire (1,2,3)	13%	15%	27%	44%	47%	37%	24%	34%	36%	20%	83%	13%	23%	72%	10%	9%	12%	11%	16%	25%
Mean Score		5.1	5.5	4.7	3.9	3.8	3.9	5.0	4.1	4.8	4.9	1.9	6.1	5.1	2.8	5.3	5.7	5.5	6.2	5.8	5.1
THE DALAI LAMA	Admire (8,9,10)	57%	42%	60%	25%	45%	57%	57%	47%	29%	45%	10%	59%	22%	48%	45%	57%	41%	35%	21%	12%
	Neutral	32%	37%	31%	48%	36%	29%	32%	39%	38%	38%	27%	31%	73%	39%	38%	31%	46%	51%	49%	45%
	Not admire (1,2,3)	11%	21%	10%	27%	20%	14%	11%	15%	15%	33%	17%	63%	5%	13%	18%	13%	12%	15%	30%	43%
Mean Score		7.3	6.3	7.5	5.4	6.5	7.1	7.5	6.8	5.4	6.7	3.1	7.5	6.1	6.9	6.6	7.1	6.5	6.2	5.1	4.1
NELSON MANDELA	Admire (8,9,10)	63%	42%	54%	45%	48%	60%	63%	57%	18%	60%	35%	72%	22%	53%	79%	43%	61%	48%	69%	54%
	Neutral	29%	36%	35%	40%	38%	28%	27%	35%	42%	31%	41%	24%	73%	38%	16%	46%	30%	37%	21%	31%
	Not admire (1,2,3)	7%	21%	11%	15%	15%	12%	10%	9%	39%	9%	24%	3%	6%	9%	5%	11%	9%	16%	9%	15%
Mean Score		7.7	6.3	7.0	6.6	6.8	7.3	7.7	7.4	4.5	7.5	5.9	8.4	5.9	7.1	8.7	6.5	7.5	6.8	7.9	7.1