



CLIMATE CHANGE

FIGHTING CLIMATE CHANGE – CAN CANADA TRULY LEAD THE WAY?

Over half of Canadians (57%) believe the Harper government can be a global leader in battling climate change

But three-in-five (60%) disagree with Harper's intensity-based strategy for emissions reduction

Three-in-five (60%) also say Canada should not closely tie its energy policy to the U.S.

And four-in-five (82%) think global warming can't be tackled unless other countries agree to act

Conservative voters surprisingly split on Harper's proposed plan

From June 6 to 7, 2007, Angus Reid Strategies conducted an online survey among a randomly selected, representative sample of 1,081 adult Canadians. The margin of error for the total sample is +3.0%, 19 times out of 20. The results have been statistically weighted according to the most current education, age, gender and region Census data to ensure a sample representative of the entire adult population of Canada. Discrepancies in or between totals are due to rounding.

Public Release:
National Public Opinion Poll

[VANCOUVER - June 11, 2007] – The majority of the country is confident that the federal government can lead the world in fighting climate change, but they don't like the way Stephen Harper wants to drop emissions, a new Angus Reid Strategies poll has found.

During the recent G8 summit in Germany, Prime Minister Harper asserted that Canada could be a world leader in fighting global warming. The online survey of a representative national sample shows that 57 per cent agree that the Harper government could in fact be such a model for the world. Confidence was especially high in Atlantic Canada (63%) and British Columbia (62%).

However, three-in-five Canadians (60%) did not agree with Harper's proposed strategy for reducing carbon emissions using intensity-based targets. Under this plan, companies will reduce the amount of carbon emissions per individual unit produced—for each barrel of oil, for instance—but will not have to reduce emissions overall. Atlantic Canada (69%), British Columbia (62%) and Ontario (62%) are particularly opposed to this scheme.

Canadians are also wary of linking their energy policy to America, which opponents have accused Harper of doing. Three-in-five Canadians (60%) are against Canada's energy policy being closely tied to the United States.

But Canadians feel that American cooperation is needed to effectively combat global warming. Four-in-five respondents (82%) believe that countries like the U.S., India, and China must agree to act to effectively fight global warming.

Surprisingly, while Conservative voters vehemently believe that the Harper government can lead the world in fighting global warming, they are split on the implementation of intensity-based targets. Forty-seven per cent agree with Harper's strategy, while 40 per cent disagree. Conservative voters are also unsure whether Canada's energy policy should be tied closely to America, with 47 per cent in agreement and 46 per cent against.

As well, respondents in higher income brackets and those with university education are more likely to believe that the Harper government cannot be a world leader in fighting climate change, and think Canada's energy policy should not be closely tied to America.

Fighting climate change – can Canada truly lead the way?
Contact: Craig Worden, Vice President, Public Affairs
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Public Release:
National Public Opinion Poll

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Four releases were issued from the Angus Reid Climate Change Survey (<http://www.angusreidstrategies.com/climate>), the largest and most comprehensive survey on global warming ever done in Canada:

Canadians trust Liberals over Tories on climate change policy (Apr. 10, 2007)
<http://angusreidstrategies.com/index.cfm?fuseaction=news&newsid=44&page=2>

Commit to Kyoto, but don't curb car travel, say Canadians (Apr. 3, 2007)
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Rich and Educated Less Likely to Act Green, Today or Tomorrow (Mar. 27, 2007)
<http://angusreidstrategies.com/index.cfm?fuseaction=news&newsid=36&page=3>

Global Warming a Reality and a Threat, Canadians Say (Mar. 21, 2007)
<http://angusreidstrategies.com/index.cfm?fuseaction=news&newsid=33&page=3>

Fighting climate change – can Canada truly lead the way?
Contact: Craig Worden, Vice President, Public Affairs
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Most Canadians are confident the Harper government can be a world leader in fighting climate change

Q. Do you agree or disagree with the following statements?
- The Harper government can be a global leader in battling climate change

	Region						
	Total	BC	AB	MB/SK	ONT	PQ	ATL
Strongly agree	26%	24%	26%	26%	31%	22%	21%
Moderately agree	31%	38%	33%	25%	24%	34%	42%
Moderately disagree	18%	15%	11%	21%	18%	20%	18%
Strongly disagree	17%	15%	24%	16%	17%	18%	15%
Not sure	8%	8%	6%	12%	9%	6%	4%
(net) Agree	57%	62%	59%	51%	56%	56%	63%
(net) Disagree	35%	30%	35%	36%	35%	38%	33%

	Total	Income			Education			Vote in next federal election		
		<\$50K	\$50-99K	\$100K+	HS or less	College or Tech schl	Univ+	Cons	Lib	NDP
Strongly agree	26%	26%	27%	27%	21%	33%	25%	34%	20%	29%
Moderately agree	31%	32%	31%	29%	35%	29%	28%	46%	23%	25%
Moderately disagree	18%	15%	21%	21%	20%	12%	22%	10%	21%	22%
Strongly disagree	17%	18%	16%	20%	15%	17%	21%	5%	32%	21%
Not sure	8%	9%	6%	3%	10%	8%	4%	5%	4%	3%
(net) Agree	57%	58%	58%	56%	56%	62%	53%	80%	43%	54%
(net) Disagree	35%	33%	37%	41%	34%	29%	44%	15%	53%	43%

Three-in-five do not agree with Harper's strategy for reducing carbon emissions

Q. Thinking about the topic of climate change, the Conservative government has proposed intensity-based targets as a way to fight global warming. Under this plan, a company must reduce the amount of carbon emissions per individual unit produced—for each barrel of oil, for instance—but they don't have to reduce emissions overall. Do you agree or disagree with this plan?

	Region						
	Total	BC	AB	MB/SK	ONT	PQ	ATL
Strongly agree	7%	1%	9%	2%	8%	7%	8%
Moderately agree	22%	28%	30%	21%	18%	25%	11%
Moderately disagree	21%	20%	18%	22%	21%	19%	34%
Strongly disagree	38%	42%	31%	34%	41%	38%	35%
Not sure	11%	8%	11%	21%	11%	11%	12%
(net) Agree	29%	30%	39%	24%	27%	32%	19%
(net) Disagree	60%	62%	50%	55%	62%	57%	69%

	Total	Income			Education			Vote in next federal election		
		<\$50K	\$50-99K	\$100K+	HS or less	College or Tech schI	Univ+	Cons	Lib	NDP
Strongly agree	7%	6%	8%	7%	6%	7%	7%	15%	4%	3%
Moderately agree	22%	26%	20%	16%	26%	24%	15%	32%	18%	18%
Moderately disagree	21%	18%	24%	27%	21%	19%	24%	21%	23%	25%
Strongly disagree	38%	36%	38%	44%	33%	36%	48%	19%	49%	50%
Not sure	11%	14%	10%	6%	15%	13%	5%	13%	6%	5%
(net) Agree	29%	32%	28%	23%	32%	31%	23%	47%	22%	21%
(net) Disagree	60%	54%	62%	71%	53%	55%	73%	40%	72%	75%

Canada should not tie its energy policy closely to the United States, say Canadians

Q. Do you agree or disagree with the following statements?
- Canada's energy policy should be closely tied to the United States

	Region						
	Total	BC	AB	MB/SK	ONT	PQ	ATL
Strongly agree	8%	5%	6%	4%	9%	11%	9%
Moderately agree	24%	23%	24%	23%	21%	25%	29%
Moderately disagree	22%	24%	23%	12%	24%	21%	19%
Strongly disagree	38%	39%	43%	44%	38%	35%	39%
Not sure	8%	9%	3%	17%	7%	8%	4%
(net) Agree	32%	28%	31%	27%	30%	36%	38%
(net) Disagree	60%	63%	66%	56%	62%	56%	58%

	Total	Income			Education			Vote in next federal election		
		<\$50K	\$50-99K	\$100K+	HS or less	College or Tech schl	Univ+	Cons	Lib	NDP
Strongly agree	8%	9%	9%	7%	10%	8%	6%	14%	4%	4%
Moderately agree	24%	28%	21%	21%	30%	22%	18%	33%	17%	19%
Moderately disagree	22%	18%	22%	31%	20%	20%	28%	21%	21%	18%
Strongly disagree	38%	34%	42%	38%	30%	41%	46%	24%	52%	51%
Not sure	8%	11%	5%	2%	10%	9%	3%	7%	5%	8%
(net) Agree	32%	37%	30%	28%	40%	30%	24%	47%	22%	23%
(net) Disagree	60%	52%	64%	70%	49%	61%	74%	46%	73%	69%

Canadians believe global warming can't be fought without other countries taking action too

Q. Do you agree or disagree with the following statements?

- Global warming cannot be tackled unless countries like the U.S., India and China agree to act

	Region						
	Total	BC	AB	MB/SK	ONT	PQ	ATL
Strongly agree	60%	59%	66%	50%	64%	57%	59%
Moderately agree	22%	16%	22%	27%	20%	22%	30%
Moderately disagree	8%	13%	5%	3%	8%	11%	5%
Strongly disagree	6%	10%	7%	12%	4%	6%	5%
Not sure	4%	1%	0%	8%	5%	4%	1%
(net) Agree	82%	76%	88%	78%	84%	79%	89%
(net) Disagree	14%	23%	12%	15%	11%	17%	9%

	Total	Income			Education			Vote in next federal election		
		<\$50K	\$50-99K	\$100K+	HS or less	College or Tech schl	Univ+	Cons	Lib	NDP
Strongly agree	60%	60%	62%	56%	64%	63%	53%	69%	62%	52%
Moderately agree	22%	22%	24%	21%	21%	18%	27%	19%	21%	29%
Moderately disagree	8%	8%	6%	13%	8%	8%	10%	4%	9%	12%
Strongly disagree	6%	6%	5%	8%	3%	7%	9%	3%	6%	5%
Not sure	4%	3%	4%	3%	5%	5%	1%	5%	2%	2%
(net) Agree	82%	82%	85%	77%	85%	80%	80%	88%	83%	81%
(net) Disagree	14%	15%	11%	20%	10%	15%	18%	7%	15%	17%

Angus Reid Strategies is a North American full-service polling and market research firm which is a leader in the use of the Internet and rich media technology to collect high-quality, in-depth insights for a wide array of clients. Dr. Angus Reid and the Angus Reid Strategies team are pioneers in online research methodologies, and have been conducting online surveys since 1995. Located in Vancouver, Calgary, Toronto, and Montreal, our team of specialists provides solutions across every type and sector of research.

Angus Reid Strategies polls are conducted using the Angus Reid Forum online panel (www.angusreidforum.com), which is recruited via an industry-leading process that incorporates a randomized, widespread invitation approach and a triple opt-in screening procedure. The panel is maintained through state-of-the-art sampling techniques and frequent verifications of personal identity, contact information, and demographic characteristics. This premier online survey platform presents respondents with highly visual, interactive, and engaging surveys, ensuring that panel members provide thoughtful and reliable responses.

Angus Reid Strategies has been successful in predicting the outcome of this year's provincial elections:

In Quebec: <http://www.angusreidstrategies.com/index.cfm?fuseaction=news&newsid=37>

In Manitoba: <http://www.angusreidstrategies.com/index.cfm?fuseaction=news&newsid=56>

More information on the way Angus Reid Strategies conducts public opinion research can be found at http://www.angusreidstrategies.com/uploads/pages/pdfs/ARS.ARF_WHITE_PAPER.pdf

- 30 -

**For more information, please contact
our spokesperson listed in the footnote.**

**Copies of this poll are available on our website:
www.angusreidstrategies.com**