

## CANADA'S FEDERAL OPPOSITION

# More Canadians Perceive Layton as “PM Material” than Dion or May

*A third of Canadians would consider voting for a Liberal or NDP candidate in the next federal election, one-in-five could back the Greens*

[VANCOUVER – Nov. 21, 2007] – New Democratic Party (NDP) leader Jack Layton currently enjoys a higher level of public confidence than two other national opposition figures, an Angus Reid Strategies poll has found.

In the online survey of a representative national sample, 34 per cent of respondents believe Layton would make a good prime minister of Canada, including 41 per cent of respondents aged 18-34.

In contrast, less than a quarter of respondents (23%) think Liberal leader Stéphane Dion would make a good head of government. Many male respondents (67%) and Canadians aged 55+ (66%) reject the idea of Dion at 24 Sussex.

Green Party leader Elizabeth May is seen as a possible good prime minister by 14 per cent of respondents, and enjoys the backing of one-in-five prospective voters (22%) in Manitoba and Saskatchewan.

The poll also asked Canadians which opposition parties they would consider voting for in the next federal ballot. A third of respondents (33%) are willing to back the NDP candidate in their riding, including 95 per cent of those who voted for the New Democrats in the January 2006 election. In addition, the NDP attracts half of respondents in Atlantic Canada.

In the entire country, 34 per cent of respondents say they would be willing to vote for the Liberal candidate in their riding. The Grits could garner the support of 45 per cent respondents in Ontario, and Manitoba and Saskatchewan. Conversely, 70 per cent of Quebecers—and 58 per cent of male

**KEY FINDINGS**

- » **34% say Jack Layton would make a good prime minister; lower numbers for Stéphane Dion (23%) and Elizabeth May (14%)**
- » **34% would consider voting for the Liberals in the next federal election; 33% would consider voting for the NDP; 21 per cent would consider voting for the Greens**

More results are at the end of this release.

*From November 19 to 20, 2007, Angus Reid Strategies conducted an online survey among a randomly selected, representative sample of **1,000 adult Canadians**. The margin of error for the total sample is **+/- 3.1%, 19 times out of 20**. The results have been statistically weighted according to the most current education, age, gender and region Census data to ensure a sample representative of the entire adult population of Canada. Discrepancies in or between totals are due to rounding.*

respondents—would not vote for a Liberal candidate. The Grits are also only holding on to 78 per cent of those who voted for the Paul Martin-led Liberals in 2006.

As far as the Greens, roughly one-in-five Canadians (21%) would consider supporting the party in the next election to the House of Commons. In both Alberta and Atlantic Canada, 27 per cent of respondents would cast a ballot for the Green candidate in their federal riding, and 28 per cent of Canadians aged 18-34 also consider voting for the Greens.

### Jack Layton as PM Material

Do you agree or disagree with the following statement? – Jack Layton would make a good Prime Minister of Canada

	Total	Region					
		BC	AB	MB/SK	ONT	PQ	ATL
<b>Agree</b>	<b>34%</b>	<b>30%</b>	<b>28%</b>	<b>48%</b>	<b>29%</b>	<b>42%</b>	<b>40%</b>
<b>Disagree</b>	<b>45%</b>	<b>41%</b>	<b>59%</b>	<b>51%</b>	<b>52%</b>	<b>34%</b>	<b>32%</b>
<b>Not sure</b>	<b>21%</b>	<b>29%</b>	<b>13%</b>	<b>1%</b>	<b>20%</b>	<b>24%</b>	<b>28%</b>

### Jack Layton as PM Material

Do you agree or disagree with the following statement? – Jack Layton would make a good Prime Minister of Canada

	Total	Gender		Age		
		Men	Women	18-34	35-55	55+
<b>Agree</b>	<b>34%</b>	<b>32%</b>	<b>37%</b>	<b>41%</b>	<b>35%</b>	<b>26%</b>
<b>Disagree</b>	<b>45%</b>	<b>58%</b>	<b>32%</b>	<b>34%</b>	<b>43%</b>	<b>60%</b>
<b>Not sure</b>	<b>21%</b>	<b>10%</b>	<b>31%</b>	<b>25%</b>	<b>22%</b>	<b>14%</b>

### Stéphane Dion as PM Material

Do you agree or disagree with the following statement? – Stéphane Dion would make a good Prime Minister of Canada

	Total	Region					
		BC	AB	MB/SK	ONT	PQ	ATL
<b>Agree</b>	<b>23%</b>	<b>18%</b>	<b>21%</b>	<b>36%</b>	<b>26%</b>	<b>18%</b>	<b>19%</b>
<b>Disagree</b>	<b>61%</b>	<b>51%</b>	<b>60%</b>	<b>59%</b>	<b>59%</b>	<b>68%</b>	<b>59%</b>
<b>Not sure</b>	<b>17%</b>	<b>31%</b>	<b>19%</b>	<b>5%</b>	<b>15%</b>	<b>14%</b>	<b>22%</b>

### Stéphane Dion as PM Material

Do you agree or disagree with the following statement? – Stéphane Dion would make a good Prime Minister of Canada

	Total	Gender		Age		
		Men	Women	18-34	35-55	55+
<b>Agree</b>	<b>23%</b>	<b>26%</b>	<b>19%</b>	<b>26%</b>	<b>19%</b>	<b>23%</b>
<b>Disagree</b>	<b>61%</b>	<b>67%</b>	<b>55%</b>	<b>52%</b>	<b>64%</b>	<b>66%</b>
<b>Not sure</b>	<b>17%</b>	<b>7%</b>	<b>26%</b>	<b>22%</b>	<b>16%</b>	<b>11%</b>

### Elizabeth May as PM Material

Do you agree or disagree with the following statement? – Elizabeth May would make a good Prime Minister of Canada

	Total	Region					
		BC	AB	MB/SK	ONT	PQ	ATL
<b>Agree</b>	<b>14%</b>	<b>12%</b>	<b>13%</b>	<b>22%</b>	<b>15%</b>	<b>13%</b>	<b>11%</b>
<b>Disagree</b>	<b>48%</b>	<b>41%</b>	<b>48%</b>	<b>53%</b>	<b>49%</b>	<b>47%</b>	<b>49%</b>
<b>Not sure</b>	<b>38%</b>	<b>47%</b>	<b>39%</b>	<b>25%</b>	<b>36%</b>	<b>40%</b>	<b>40%</b>

### Elizabeth May as PM Material

Do you agree or disagree with the following statement? – Elizabeth May would make a good Prime Minister of Canada

	Total	Gender		Age		
		Men	Women	18-34	35-55	55+
<b>Agree</b>	<b>14%</b>	<b>12%</b>	<b>16%</b>	<b>17%</b>	<b>14%</b>	<b>9%</b>
<b>Disagree</b>	<b>48%</b>	<b>64%</b>	<b>33%</b>	<b>41%</b>	<b>44%</b>	<b>61%</b>
<b>Not sure</b>	<b>38%</b>	<b>24%</b>	<b>51%</b>	<b>41%</b>	<b>41%</b>	<b>30%</b>

### The New Democratic Party in the next federal election

In the next federal election, would you consider voting for the NDP candidate in your riding?

	Total	Region					
		BC	AB	MB/SK	ONT	PQ	ATL
<b>Definitely would consider / Probably would consider</b>	<b>33%</b>	<b>35%</b>	<b>32%</b>	<b>37%</b>	<b>34%</b>	<b>22%</b>	<b>50%</b>
<b>Definitely would not consider / Probably would not consider</b>	<b>52%</b>	<b>40%</b>	<b>56%</b>	<b>57%</b>	<b>54%</b>	<b>57%</b>	<b>35%</b>
<b>Not sure</b>	<b>16%</b>	<b>25%</b>	<b>12%</b>	<b>6%</b>	<b>12%</b>	<b>20%</b>	<b>15%</b>

### The New Democratic Party in the next federal election

In the next federal election, would you consider voting for the NDP candidate in your riding?

	Total	Gender		Age		
		Men	Women	18-34	35-55	55+
<b>Definitely would consider / Probably would consider</b>	<b>33%</b>	<b>31%</b>	<b>34%</b>	<b>36%</b>	<b>35%</b>	<b>26%</b>
<b>Definitely would not consider / Probably would not consider</b>	<b>52%</b>	<b>63%</b>	<b>41%</b>	<b>45%</b>	<b>50%</b>	<b>62%</b>
<b>Not sure</b>	<b>16%</b>	<b>6%</b>	<b>25%</b>	<b>20%</b>	<b>15%</b>	<b>12%</b>

### The Liberal Party in the next federal election

In the next federal election, would you consider voting for the Liberal Party candidate in your riding?

	Total	Region					
		BC	AB	MB/SK	ONT	PQ	ATL
<b>Definitely would consider / Probably would consider</b>	<b>34%</b>	<b>28%</b>	<b>43%</b>	<b>45%</b>	<b>45%</b>	<b>15%</b>	<b>41%</b>
<b>Definitely would not consider / Probably would not consider</b>	<b>52%</b>	<b>50%</b>	<b>49%</b>	<b>54%</b>	<b>43%</b>	<b>70%</b>	<b>42%</b>
<b>Not sure</b>	<b>14%</b>	<b>22%</b>	<b>8%</b>	<b>2%</b>	<b>13%</b>	<b>14%</b>	<b>17%</b>

### The Liberal Party in the next federal election

In the next federal election, would you consider voting for the Liberal Party candidate in your riding?

	Total	Gender		Age		
		Men	Women	18-34	35-55	55+
<b>Definitely would consider / Probably would consider</b>	<b>34%</b>	<b>39%</b>	<b>30%</b>	<b>39%</b>	<b>31%</b>	<b>34%</b>
<b>Definitely would not consider / Probably would not consider</b>	<b>52%</b>	<b>58%</b>	<b>47%</b>	<b>47%</b>	<b>55%</b>	<b>55%</b>
<b>Not sure</b>	<b>14%</b>	<b>3%</b>	<b>23%</b>	<b>14%</b>	<b>15%</b>	<b>11%</b>

### The Green Party in the next federal election

In the next federal election, would you consider voting for the Green Party candidate in your riding?

	Total	Region					
		BC	AB	MB/SK	ONT	PQ	ATL
Definitely would consider / Probably would consider	21%	24%	27%	21%	24%	12%	27%
Definitely would not consider / Probably would not consider	64%	60%	57%	75%	65%	72%	47%
Not sure	14%	16%	16%	4%	11%	16%	26%

### The Green Party in the next federal election

In the next federal election, would you consider voting for the Green Party candidate in your riding?

	Total	Gender		Age		
		Men	Women	18-34	35-55	55+
Definitely would consider / Probably would consider	21%	21%	21%	28%	19%	16%
Definitely would not consider / Probably would not consider	64%	72%	58%	54%	66%	74%
Not sure	14%	7%	21%	18%	15%	10%

*Angus Reid Strategies is a North American full-service polling and market research firm which is a leader in the use of the Internet and rich media technology to collect high-quality, in-depth insights for a wide array of clients. Dr. Angus Reid and the Angus Reid Strategies team are pioneers in online research methodologies, and have been conducting online surveys since 1995. Located in Vancouver, Calgary, Toronto, and Montreal, our team of specialists provides solutions across every type and sector of research.*

*Angus Reid Strategies polls are conducted using the Angus Reid Forum online panel ([www.angusreidforum.com](http://www.angusreidforum.com)), which is recruited via an industry-leading process that incorporates a randomized, widespread invitation approach and a triple opt-in screening procedure. The panel is maintained through state-of-the-art sampling techniques and frequent verifications of personal identity, contact information, and demographic characteristics. This premier online survey platform presents respondents with highly visual, interactive, and engaging surveys, ensuring that panel members provide thoughtful and reliable responses.*

*Angus Reid Strategies has been successful in predicting the outcome of this year's provincial elections in:*

*Quebec: <http://www.angusreidstrategies.com/index.cfm?fuseaction=news&newsid=37>*

*Manitoba: <http://www.angusreidstrategies.com/index.cfm?fuseaction=news&newsid=56>*

*Ontario: <http://www.angusreidstrategies.com/index.cfm?fuseaction=news&newsid=129>*

*Saskatchewan: <http://www.angusreidstrategies.com/index.cfm?fuseaction=news&newsid=138>*

*More information on the way Angus Reid Strategies conducts public opinion research can be found at <http://angusreidstrategies.com/uploads/pages/pdfs/ARS.ARF%20WHITE%20PAPER.pdf>*

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**For more information, please contact  
our spokesperson listed in the footnote.**

**Copies of this poll are available on our website:  
[www.angusreidstrategies.com](http://www.angusreidstrategies.com)**