

NEW YORK POLITICS

Cuomo Holds Considerable Lead Over Paladino in NY Gubernatorial Race

Incumbent Charles Schumer is clearly ahead of rival Jay Townsend in the U.S. Senate election.

[NEW YORK – Oct. 8, 2010] – Voters in the Empire State appear ready to elect Andrew Cuomo as their new governor and hand Charles Schumer a new term in the U.S. Senate, a new Angus Reid Public Opinion poll has found.

In the online survey of a representative sample of 500 registered voters in New York, 63 per cent of decided voters and leaners would support Cuomo of the Democratic Party on election day.

Republican candidate Carl Paladino is a distant second with 32 per cent, followed by Howie Hawkins of the Green Party with two per cent, and Warren Redlich of the Libertarian Party with one per cent.

Cuomo is particularly popular among Female voters (66%) and respondents over the age of 55 (69%). Paladino gets his biggest share of support from men (35%) and middle-aged voters (33%).

In the U.S. Senate race, two-thirds of decided voters and leaners (67%) would support incumbent Charles Schumer of the Democratic Party, while 27 per cent would back Republican Jay Townsend.

The level of support for Schumer is consistent across all demographic groups.

The gubernatorial and U.S. Senate elections are scheduled for Nov.2.

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KEY FINDINGS

- **Governor: Cuomo (D) 63%, Paladino (R) 32%, Other 6%**
- **U.S. Senate: Schumer (D) 67%, Townsend (R) 27%, Other 6%**

Full topline results are at the end of this release.

From October 5 to October 7, 2010, Angus Reid Public Opinion conducted an online survey among 500 American registered voters in the State of New York who are Springboard America panelists. The margin of error—which measures sampling variability—is +/- 4.5%. The results have been statistically weighted according to the most current education, age, gender and region Census data to ensure a representative sample. Discrepancies in or between totals are due to rounding.

CONTACT:

Mario Canseco, Vice President, Communications & Media Relations, 877-730-3570, mario.canseco@angus-reid.com

New York Politics

As you may know, there will be an election for Governor of New York on Nov. 2. Which one of the following candidates would you be most likely to support on Election Day? –
Decided Voters with Leaners

	Total	Male	Female	18-34	35-54	55+
Andrew Cuomo (D)	63%	59%	66%	60%	60%	69%
Carl Paladino (R)	32%	35%	28%	30%	33%	31%
Howie Hawkins (G)	2%	1%	3%	5%	1%	0%
Warren Redlich (L)	1%	1%	0%	1%	1%	0%
Other candidate	3%	4%	2%	4%	5%	1%

New York Politics

As you may know, there will be an election for the United States Senate on Nov. 2. Which one of the following candidates would you be most likely to support on Election Day? –
Decided Voters with Leaners

	Total	Male	Female	18-34	35-54	55+
Charles E. Schumer (D)	67%	68%	66%	66%	66%	69%
Jay Townsend (R)	27%	27%	27%	25%	29%	27%
Other candidate	6%	4%	7%	8%	5%	4%

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Angus Reid Public Opinion is a practice of Vision Critical—a global research and technology company specializing in custom online panels, private communities, and innovative online methods. Vision Critical is a leader in the use of the Internet and rich media technology to collect high-quality, in-depth insights for a wide array of clients. Dr. Angus Reid and the Angus Reid Public Opinion team are pioneers in online research methodologies, and have been conducting online surveys since 1995

Vision Critical is now one of the largest market research enterprises in the world. In addition to its five offices in Canada—located in Vancouver, Calgary, Regina, Toronto, and Montreal—the firm also has offices in San Francisco, Chicago, New York, London, Paris and Sydney. Its team of specialists provides solutions across every type and sector of research, and currently serves over 200 international clients.

Angus Reid Public Opinion polls are conducted using the Angus Reid Forum (www.angusreidforum.com), Springboard America (www.springboardamerica.com) and Springboard UK (www.springboarduk.com) online panels, which are carefully recruited to ensure representation across all demographic and psychographic segments of these populations. Panel members pass through rigorous screening and a double opt-in process ensuring highly motivated and responsive members. These premier online survey platforms present respondents with highly visual, interactive, and engaging surveys, ensuring that panel members provide thoughtful and reliable responses. Each survey is actively sampled and weighted to model that characteristics of the universe required and employs the latest in quality control techniques to ensure data validity.

Since 2006, Angus Reid has covered eight provincial elections in Canada—more than any other pollster in the country—and the results have accurately predicted the outcome of each of these democratic processes.

Angus Reid, the only public opinion firm to exclusively use online methods to follow the views of the electorate during the 2008 federal campaign, offered the most accurate prediction of the results of Canada's 40th election. More information on our electoral record can be found at:

<http://www.angus-reid.com/services/record-of-accuracy/>

More information on the way Angus Reid conducts public opinion research can be found at

<http://www.angus-reid.com/about/>

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**For more information, please contact
our spokesperson listed in the footnote.**

**Copies of this poll are available on our website:
<http://www.angus-reid.com>**

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