

2012 ELECTION

Half of Republicans Think Palin and Huckabee Would Be Good Presidents

Newt Gingrich and Mitt Romney perform better this time around than late last year, while Ron Paul loses backing.

[NEW YORK – Aug. 3, 2010] – The field of Republican Party presidential hopefuls is narrowing, with two former governors dominating the spotlight and two other potential contenders improving their standing among GOP voters, a new Angus Reid Public Opinion poll has found.

In the online survey of a representative national sample of 1,003 American adults, more than a third of respondents (35%) believe former New York City Mayor Rudy Giuliani would make a good president, followed by former Secretary of State Condoleezza Rice (28%), former Arkansas Governor Mike Huckabee (25%), former Alaska Governor Sarah Palin (24%), and former Massachusetts Governor Mitt Romney (22%).

Among Republican Party supporters, 51 per cent of respondents think Palin would be a good president, followed by Huckabee (50%), Romney (48%), Giuliani (48%), and former House of Representatives Speaker Newt Gingrich (42%). No other contender gets the backing of more than two-in-five GOP voters on this question.

Trends

Since November 2009, the proportion of Republican Party supporters who regard Palin as a potential good president has increased by four points.

KEY FINDINGS

- **35% of Americans think Rudy Giuliani would make a good president**
- **51% of Republicans think Sarah Palin would make a good president, 50% feel the same way about Mike Huckabee**
- **Mitt Romney (48%, +16) and New Gingrich (+14) show the biggest jump among Republicans since November 2009.**

Full topline results are at the end of this release.

From July 14 to July 15, 2010, Angus Reid Public Opinion conducted an online survey among 1,003 American adults who are Springboard America panelists. The margin of error—which measures sampling variability—is +/- 3.1%. The results have been statistically weighted according to the most current education, age, gender and region Census data to ensure a sample representative of the entire adult population of the United States. Discrepancies in or between totals are due to rounding.

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However, the biggest winners are Romney, who went from 32 per cent to 48 per cent in seven months, and Gingrich, who increased from 28 per cent to 42 per cent. The most noticeable drop is for Texas Congressman Ron Paul, who fell from 24 per cent to 14 per cent.

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Several politicians have been mentioned as possible presidential candidates for the Republican Party in 2012. For each of these politicians, please say whether you think they would make a good president or a bad president. – *All respondents.*

| | Good President | Bad President | Not sure |
|------------------|----------------|---------------|----------|
| Rudy Giuliani | 35% | 29% | 36% |
| Condoleezza Rice | 28% | 32% | 39% |
| Mike Huckabee | 25% | 27% | 48% |
| Sarah Palin | 24% | 53% | 23% |
| Mitt Romney | 22% | 28% | 50% |
| Newt Gingrich | 17% | 40% | 43% |
| Ron Paul | 14% | 27% | 59% |
| Bobby Jindal | 11% | 22% | 67% |
| Tim Pawlenty | 6% | 20% | 75% |
| Michael Steele | 4% | 27% | 69% |
| Gary Johnson | 4% | 18% | 78% |

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| | Good President | Bad President | Not sure |
|-------------------------|----------------|---------------|------------|
| Sarah Palin | 51% | 21% | 28% |
| Mike Huckabee | 50% | 10% | 40% |
| Mitt Romney | 48% | 12% | 40% |
| Rudy Giuliani | 48% | 17% | 35% |
| Newt Gingrich | 42% | 16% | 42% |
| Condoleezza Rice | 38% | 20% | 42% |
| Bobby Jindal | 20% | 14% | 67% |
| Ron Paul | 14% | 21% | 65% |
| Tim Pawlenty | 10% | 8% | 82% |
| Gary Johnson | 7% | 24% | 69% |
| Michael Steele | 4% | 21% | 75% |

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| | July 2010 | November 2009 |
|-------------------------|------------|---------------|
| Rudy Giuliani | 35% | 32% |
| Condoleezza Rice | 28% | 27% |
| Mike Huckabee | 25% | 28% |
| Sarah Palin | 24% | 24% |
| Mitt Romney | 22% | 21% |
| Newt Gingrich | 17% | 16% |
| Ron Paul | 14% | 18% |
| Bobby Jindal | 11% | 9% |
| Tim Pawlenty | 6% | 6% |
| Michael Steele | 4% | 4% |
| Gary Johnson | 4% | 3% |

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| | July 2010 | November 2009 |
|-------------------------|------------|---------------|
| Sarah Palin | 51% | 47% |
| Mike Huckabee | 50% | 49% |
| Mitt Romney | 48% | 32% |
| Rudy Giuliani | 48% | 47% |
| Newt Gingrich | 42% | 28% |
| Condoleezza Rice | 38% | 37% |
| Bobby Jindal | 20% | 14% |
| Ron Paul | 14% | 24% |
| Tim Pawlenty | 10% | 10% |
| Gary Johnson | 7% | 4% |
| Michael Steele | 4% | 7% |

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Angus Reid Public Opinion is a practice of Vision Critical—a global research and technology company specializing in custom online panels, private communities, and innovative online methods. Vision Critical is a leader in the use of the Internet and rich media technology to collect high-quality, in-depth insights for a wide array of clients. Dr. Angus Reid and the Angus Reid Public Opinion team are pioneers in online research methodologies, and have been conducting online surveys since 1995

Vision Critical is now one of the largest market research enterprises in the world. In addition to its five offices in Canada—located in Vancouver, Calgary, Regina, Toronto, and Montreal—the firm also has offices in San Francisco, Chicago, New York, London, Paris and Sydney. Its team of specialists provides solutions across every type and sector of research, and currently serves over 200 international clients.

Angus Reid Public Opinion polls are conducted using the Angus Reid Forum (www.angusreidforum.com), Springboard America (www.springboardamerica.com) and Springboard UK (www.springboarduk.com) online panels, which are carefully recruited to ensure representation across all demographic and psychographic segments of these populations. Panel members pass through rigorous screening and a double opt-in process ensuring highly motivated and responsive members. These premier online survey platforms present respondents with highly visual, interactive, and engaging surveys, ensuring that panel members provide thoughtful and reliable responses. Each survey is actively sampled and weighted to model that characteristics of the universe required and employs the latest in quality control techniques to ensure data validity.

Since 2006, Angus Reid has covered eight provincial elections in Canada—more than any other pollster in the country—and the results have accurately predicted the outcome of each of these democratic processes.

Angus Reid, the only public opinion firm to exclusively use online methods to follow the views of the electorate during the 2008 federal campaign, offered the most accurate prediction of the results of Canada's 40th election. More information on our electoral record can be found at:
<http://www.visioncritical.com/record-of-accuracy>

More information on the way Angus Reid conducts public opinion research can be found at
<http://www.visioncritical.com/what-we-do/practices/angus-reid-public-opinion/>

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**For more information, please contact
our spokesperson listed in the footnote.**

Copies of this poll are available on our website:
<http://www.visioncritical.com/category/global-opinions-and-trends>

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