



OREGON

This poll was conducted by Mason-Dixon Polling & Research, Inc. of Washington, D.C. from September 14 through September 16, 2004. A total of 625 registered Oregon voters were interviewed statewide by telephone. All stated they were likely to vote in the November general election.

Those interviewed were selected by the random variation of the last four digits of telephone numbers. A cross-section of exchanges was utilized in order to ensure an accurate reflection of the state. Quotas were assigned to reflect voter turn-out by county.

The margin for error, according to standards customarily used by statisticians, is no more than plus or minus 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if the entire population were sampled. The margin for error is higher for any subgroup, such as a gender or regional grouping.

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**STATEWIDE NAME RECOGNITION**

Do you recognize the name \_\_\_\_\_?  
 (IF YES) Do you have a favorable, unfavorable or neutral opinion of \_\_\_\_\_?

	<u>RECOGNIZE FAVORABLE</u>	<u>RECOGNIZE UNFAVORABLE</u>	<u>RECOGNIZE NEUTRAL</u>	<u>DON'T RECOGNIZE</u>
George W. Bush	48%	42%	10%	-
John Kerry	38%	37%	25%	-

**QUESTION: If the 2004 presidential election were held today, would you vote for:**

- 43% - the Democratic ticket of John Kerry & John Edwards,
- 47% - the Republican ticket of George W. Bush & Dick Cheney,
- 1% - the independent ticket of Ralph Nader & Peter Camejo

\* - or another party ticket?  
9% - Undecided (NOT READ)

**QUESTION: Do you approve or disapprove of George W. Bush's overall job performance as President?**

Approve	50%
Disapprove	44%
Undecided	6%

**(KERRY SUPPORTERS ONLY n=270) QUESTION: Do you support John Kerry because you like him very much, or do you like him but with reservations, or do you support him because you dislike the other candidates?**

Like him	39%
Like him w/reservations	28%
Dislike other candidates	32%
Other/Not Sure (NOT READ)	1%

**(BUSH SUPPORTERS ONLY n=293) QUESTION: Do you support George W. Bush because you like him very much, or do you like him but with reservations, or do you support him because you dislike the other candidates?**

Like him	68%
Like him w/reservations	23%
Dislike other candidates	9%
Other/Not Sure (NOT READ)	-

**QUESTION: Do you feel things in the country are on the right track, or do you feel they are on the wrong track?**

Right Track	40%
Wrong Track	49%
Not Sure	11%

**QUESTION: Which ONE of the following issues will be MOST important in determining your vote for president this year: (ORDER ROTATED)**

Terrorism and Homeland Security	20%
The Economy	22%
Iraq	15%
Health care, including Medicare	12%
Moral issues & Family values	15%
Jobs	9%
Taxes	4%
Other (NOT READ)	1%
Not Sure (NOT READ)	3%

**QUESTION: Do you favor or oppose amending the Oregon State Constitution to recognize only the union between one man and one woman as a valid marriage under state law? (Is that strongly favor/oppose or somewhat favor/oppose?)**

ST Favor	48%
SW Favor	7%
SW Oppose	8%
ST Oppose	26%
Not Sure	11%

**QUESTION: Regardless of which presidential candidate you support, whom do you trust to handle jobs and the economy? (CHOICES ROTATED)**

Only George W. Bush	34%
Only John Kerry	33%
Do you trust both	8%
Or, do you trust neither?	18%
Not Sure/Refused (NOT READ)	7%

**QUESTION: Do you approve or disapprove of the decision to go to war in Iraq? (Is that strongly approve/disapprove or somewhat approve/disapprove?)**

ST Approve	31%
SW Approve	15%
SW Disapprove	12%
ST Disapprove	40%
Not Sure	2%

**QUESTION: Thinking about the likelihood of terrorist attacks against the U.S., do you think the chances of terrorist attacks will be less: (CHOICES ROTATED)**

30% - if George W. Bush is re-elected president,

12% - if John Kerry is elected president,

57% - or, will the outcome of the presidential race this year not have any effect on the chances of additional terrorist attacks?

1% - Not Sure (NOT READ)

**QUESTION: There has been a lot of discussion about the activities of George W. Bush and John Kerry during the Vietnam War era. Will the activities of either candidate during that period matter to your decision about whom to vote for?**

Yes	20%
No	79%
Not Sure	1%

**QUESTION: Thinking about job opportunities where you live, would you say there are jobs generally available in your community, or are jobs generally hard to find?**

Available	32%
Hard	53%
Not Sure	15%

**QUESTION: How often do you attend religious services?**

More than once a week	3%
Once a week	43%
A few times a month	11%
A few times a year	14%
Rarely or never	27%
DK/Refused (DO NOT READ)	2%

**QUESTION: Would you describe yourself as a "born again" or evangelical Christian, or not?**

Yes	35%
No	64%
Refused	1%

**QUESTION: What is your current official party voter registration? Are you registered to vote as a:**

Democrat	258 (41%)
Republican	246 (39%)
Independent or Other	121 (19%)

**QUESTION: Would you describe your personal political views as very liberal, somewhat liberal, moderate, somewhat conservative or very conservative?**

Very Liberal	21 (3%)
Somewhat Liberal	113 (18%)
Moderate	208 (33%)
Somewhat Conservative	188 (30%)
Very Conservative	92 (15%)
Other/Not Sure/Refused	3 (1%)

**QUESTION: What is your age?**

18-34	102 (16%)
35-49	195 (31%)
50-64	286 (30%)
65+	138 (22%)
Refused	4 (1%)

**QUESTION: Which of the following best describes your race or ethnicity?**

White/Caucasian	576 (92%)
Black/African American	10 (2%)
Hispanic/Latino	32 (5%)
Asian/Middle Eastern or Other	1
Refused	6 (1%)

**SEX:**

Male	306 (49%)
Female	319 (51%)

**REGION:**

Portland/Multnomah County	121 (19%)
Portland Suburbs	143 (23%)
Willamette Valley	168 (27%)
Rural Oregon	193 (31%)