



**MICHIGAN**

This poll was conducted by Mason-Dixon Polling & Research, Inc. of Washington, D.C. from September 14 through September 16, 2004. A total of 629 registered Michigan voters were interviewed statewide by telephone. All stated they were likely to vote in the November general election.

Those interviewed were selected by the random variation of the last four digits of telephone numbers. A cross-section of exchanges was utilized in order to ensure an accurate reflection of the state. Quotas were assigned to reflect voter turn-out by county.

The margin for error, according to standards customarily used by statisticians, is no more than plus or minus 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if the entire population were sampled. The margin for error is higher for any subgroup, such as a gender or regional grouping.

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**STATEWIDE NAME RECOGNITION**

Do you recognize the name \_\_\_\_\_?  
 (IF YES) Do you have a favorable, unfavorable or neutral opinion of \_\_\_\_\_?

	<u>RECOGNIZE FAVORABLE</u>	<u>RECOGNIZE UNFAVORABLE</u>	<u>RECOGNIZE NEUTRAL</u>	<u>DON'T RECOGNIZE</u>
George W. Bush	44%	44%	12%	-
John Kerry	40%	36%	23%	-

**QUESTION: If the 2004 presidential election were held today, would you vote for:**

- 47% - the Democratic ticket of John Kerry & John Edwards,
- 41% - the Republican ticket of George W. Bush & Dick Cheney,
- 2% - the independent ticket of Ralph Nader & Peter Camejo

\* - or another party ticket?  
10% - Undecided (NOT READ)

**QUESTION: Do you approve or disapprove of George W. Bush's overall job performance as President?**

Approve	46%
Disapprove	48%
Undecided	6%

**(KERRY SUPPORTERS ONLY n=296) QUESTION: Do you support John Kerry because you like him very much, or do you like him but with reservations, or do you support him because you dislike the other candidates?**

Like him	41%
Like him w/reservations	28%
Dislike other candidates	29%
Other/Not Sure (NOT READ)	2%

**(BUSH SUPPORTERS ONLY n=260) QUESTION: Do you support George W. Bush because you like him very much, or do you like him but with reservations, or do you support him because you dislike the other candidates?**

Like him	70%
Like him w/reservations	19%
Dislike other candidates	10%
Other/Not Sure (NOT READ)	1%

**QUESTION: Do you feel things in the country are on the right track, or do you feel they are on the wrong track?**

Right Track	42%
Wrong Track	48%
Not Sure	10%

**QUESTION: Which ONE of the following issues will be MOST important in determining your vote for president this year: (ORDER ROTATED)**

The Economy	25%
Terrorism and Homeland Security	19%
Iraq	14%
Moral issues & Family values	13%
Jobs	12%
Health care, including Medicare	11%
Taxes	4%
Other (NOT READ)	1%
Not Sure (NOT READ)	2%

**QUESTION: Do you favor or oppose amending the Michigan State Constitution to recognize only the union between one man and one woman as a valid marriage under state law? (Is that strongly favor/oppose or somewhat favor/oppose?)**

ST Favor	47%
SW Favor	9%
SW Oppose	10%
ST Oppose	22%
Not Sure	12%

**QUESTION: Regardless of which presidential candidate you support, whom do you trust to handle jobs and the economy? (CHOICES ROTATED)**

Only George W. Bush	33%
Only John Kerry	35%
Do you trust both	8%
Or, do you trust neither?	17%
Not Sure/Refused (NOT READ)	7%

**QUESTION: Do you approve or disapprove of the decision to go to war in Iraq? (Is that strongly approve/disapprove or somewhat approve/disapprove?)**

ST Approve	30%
SW Approve	16%
SW Disapprove	9%
ST Disapprove	41%
Not Sure	5%

**QUESTION: Thinking about the likelihood of terrorist attacks against the U.S., do you think the chances of terrorist attacks will be less: (CHOICES ROTATED)**

29% - if George W. Bush is re-elected president,

13% - if John Kerry is elected president,

54% - or, will the outcome of the presidential race this year not have any effect on the chances of additional terrorist attacks?

4% - Not Sure (NOT READ)

**QUESTION: There has been a lot of discussion about the activities of George W. Bush and John Kerry during the Vietnam War era. Will the activities of either candidate during that period matter to your decision about whom to vote for?**

Yes	19%
No	80%
Not Sure	1%

**QUESTION: Thinking about job opportunities where you live, would you say there are jobs generally available in your community, or are jobs generally hard to find?**

Available	27%
Hard	58%
Not Sure	15%

**QUESTION: How often do you attend religious services?**

More than once a week	6%
Once a week	44%
A few times a month	16%
A few times a year	11%
Rarely or never	19%
DK/Refused (DO NOT READ)	3%

**QUESTION: Would you describe yourself as a "born again" or evangelical Christian, or not?**

Yes	36%
No	62%
Refused	2%

**QUESTION: In terms of your political party identification, do you generally consider yourself a:**

Democrat	241 (38%)
Republican	227 (36%)
Independent or Other	161 (26%)

**QUESTION: Would you describe your personal political views as very liberal, somewhat liberal, moderate, somewhat conservative or very conservative?**

Very Liberal	7 (1%)
Somewhat Liberal	140 (22%)
Moderate	235 (37%)
Somewhat Conservative	153 (24%)
Very Conservative	85 (14%)
Other/Not Sure/Refused	9 (1%)

**QUESTION: What is your age?**

18-34	100 (16%)
35-49	198 (32%)
50-64	180 (29%)
65+	149 (24%)
Refused	2

**QUESTION: Which of the following best describes your race or ethnicity?**

White/Caucasian	534 (85%)
Black/African American	67 (11%)
Hispanic/Latino	1
Asian/Middle Eastern or Other	24 (4%)
Refused	3 (1%)

**SEX:**

Male	308 (49%)
Female	321 (51%)

**REGION:**

Detroit/Wayne County	112 (18%)
Oakland County	86 (14%)
Macomb County	51 (8%)
Saginaw/Flint	87 (14%)
Central Michigan	89 (14%)
Western Michigan	131 (21%)
Northern Michigan	73 (12%)