

Voice of the People©  
INTERNATIONAL WOMEN'S DAY

Not to be published before 8th March , International Women's Day

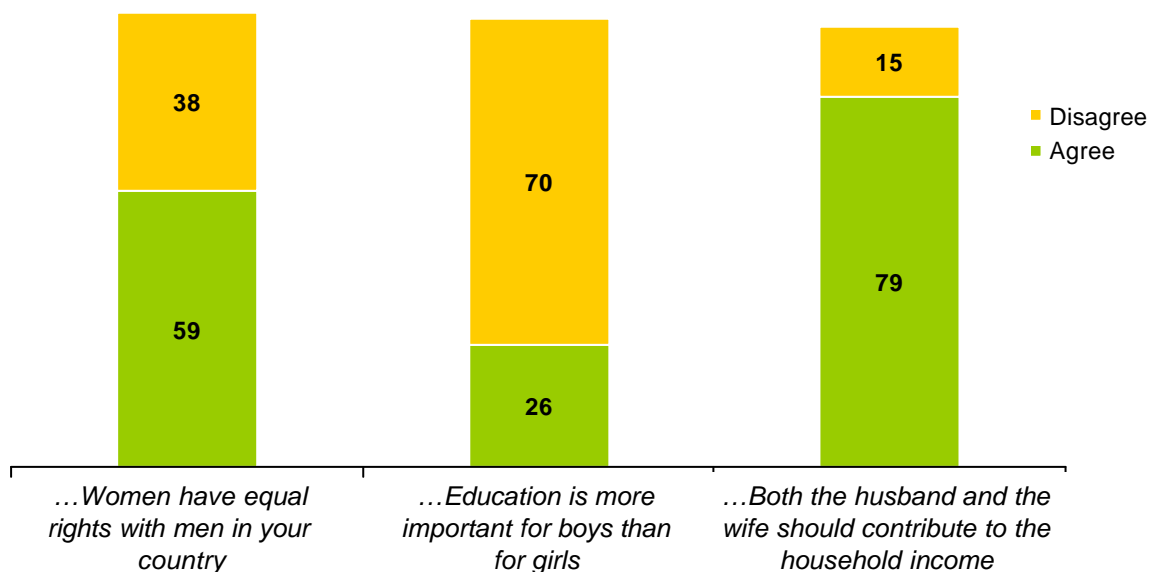
**KEY FINDINGS**

Four out of ten global citizens still think that women do not have equal rights with men in their countries, according to the Voice of the People© survey, released by Gallup International for the International Women's Day, March 8<sup>th</sup>. The poll, which interviewed over 60,000 people in 64 countries, also shows that a quarter of the surveyed population thinks education is more important for boys than for girls, although the vast majority expects both the husband and the wife to contribute to the household income.

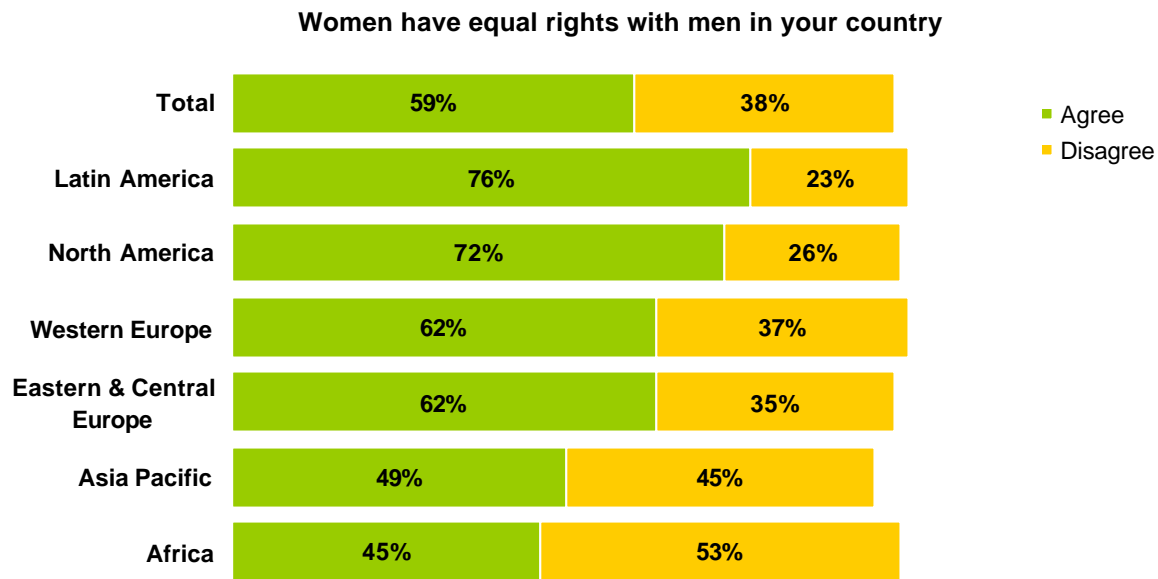
Commenting on the results of this study, Meril James, Secretary General of Gallup International said: “On the International Women's Day, our Voice of the People© survey shows that although some progress has been made to improve women's rights, gender equality is still a goal that will need to be met in the next decades.”

**Agreement with statements related to gender equality (%)**

*I d like you to tell me whether you agree or disagree?...*



Source: Gallup International Association – Voice of the People©



Source: Gallup International Association – Voice of the People©

A majority of world citizens agree that men and women benefit from the same rights in their countries (59%), though significant proportions of adults worldwide still believe the opposite (38%).

Compared to Gallup International’s Millennium Survey conducted by the end of 1999, some improvements have been made in women’s rights perception at a global level: the proportion of respondents who think women enjoy the same rights with men has augmented from 48% to 59%.

Analysing the results by gender, it is significant to find out that 64% of male respondents assess gender equality reigns in their country, whereas women tend to be less optimistic (54%).

When we analyse results by different religions we find that among those who declare to be Muslims opinions are divided (roughly half consider there is equality in their country against a similar percentage declaring the contrary). In the rest of the religions mentioned, more tend to opine there is equality in their countries than the contrary.

Looking at a regional level, there is consensus in the Americas (Latin America 76%, North America 72%) in assessing rights are equal. In Western and Eastern & Central Europe, although the dominant view is equality (in both 6 out of 10 respondents think this way) significant proportions of people say women do not benefit from the same rights as men in their country (37% and 35%, respectively). Finally, divided opinions are found in Asia Pacific (49% equality vs. 45% inequality) and Africa (45% vs. 53%).

**Women have equal rights with men in your country**

**Country by country results**

COUNTRY	AGREE	DISAGREE	COUNTRY	AGREE	DISAGREE
Vietnam	95%	5%	Ghana	64%	27%
Peru	90%	9%	UK	63%	36%
Venezuela	88%	9%	South Africa	63%	36%
Indonesia	87%	12%	Germany	63%	36%
Bolivia	87%	13%	Russia	62%	36%
The Netherlands	85%	13%	Romania	61%	30%
Thailand	84%	16%	Finland	60%	37%
Taiwan	82%	18%	France	59%	41%
Bulgaria	82%	14%	Czech Republic	59%	38%
Philippines	81%	19%	Congo	59%	34%
Singapore	79%	18%	Poland	58%	38%
India	79%	21%	Moldova	57%	38%
Dominican Republic	79%	21%	Kosovo	57%	41%
Malaysia	78%	20%	Denmark	57%	43%
Paraguay	75%	24%	Iceland	56%	38%
Greece	74%	26%	Senegal	55%	44%
Mexico	73%	27%	Portugal	55%	43%
USA	72%	25%	Switzerland	54%	46%
Ukraine	71%	25%	Croatia	54%	45%
Sweden	71%	29%	Turkey	52%	43%
Argentina	71%	26%	Spain	52%	47%
Canada	70%	29%	Cameroon	52%	46%
Colombia	69%	31%	Austria	52%	44%
Gabon	68%	30%	Morocco	50%	45%
Norway	67%	32%	Kenya	45%	53%
Panama	66%	34%	Pakistan	40%	54%
Japan	65%	15%	Korea	40%	60%
Italy	65%	35%	Nigeria	38%	61%
Hong Kong	65%	34%	Israel	37%	61%
Serbia	64%	31%	Chile	35%	64%
Macedonia	64%	35%	Albania	32%	66%
Luxembourg	64%	34%	China	28%	68%

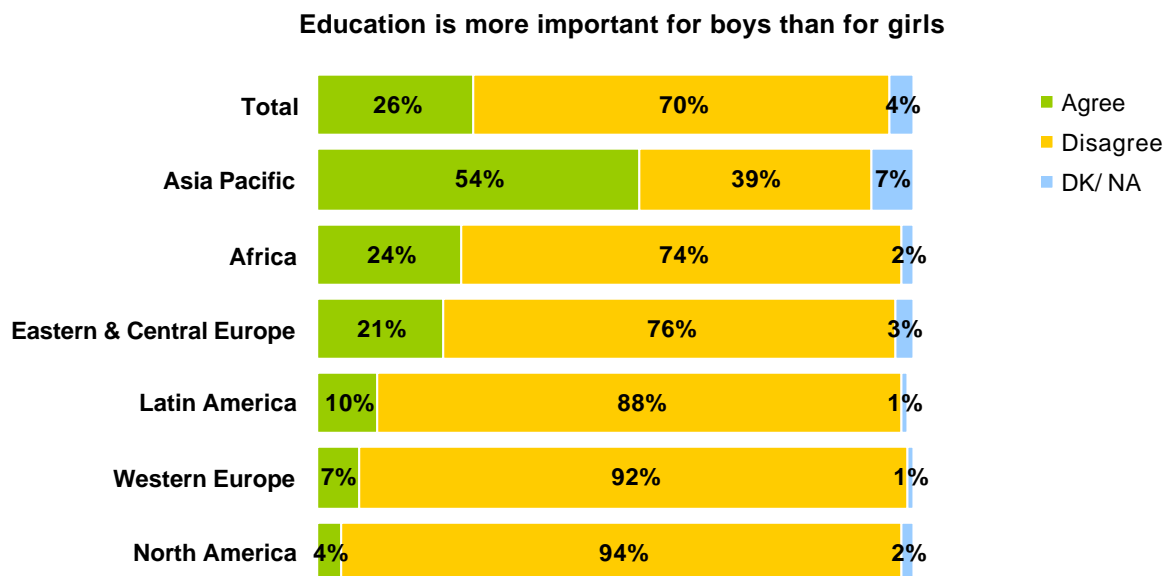
**Source: Gallup International Association – Voice of the People©**

In 56 of the 64 countries participating in Gallup International's survey the majority is optimistic about gender equality in their countries. On the other hand, the inequality of women's rights is acknowledged by more than half respondents in China (68%), Albania (66%), Chile (64%), Israel (61%), Nigeria (61%), Korea (60%), Pakistan (54%), and Kenya (53%).

In the Americas, country results are quite homogenous and similar to the total with the exception of Chile, where the criticism against the current status of women in that country is strong. Quite homogenous results can be found also in Western European countries, with the exception of Israel (61% say women do not enjoy the same rights in their country).

In Asia Pacific, as mentioned above, opinions are divided: nearly half of respondents (49%) consider women benefit from the same rights as men, while 45% hold the opposite view. A wide range of opinions were recorded in this region, with on one side very optimistic countries as Vietnam (95% believe women have equal rights), Indonesia (87%), Thailand (84%), Taiwan (82%) and Philippines (81%). The comparatively low average of positive answers in Asia Pacific is mainly explained by China, where only 28% of respondents agree with the statement and 68% disagree. Two other countries show positive answers below world's average, namely Pakistan and Korea (both 40%).

Finally, Africa is the only region where a majority of respondents (53% vs. 45%) consider women do not have the same rights than men. Five of the nine countries surveyed show levels of positives responses below world's average, especially Nigeria (38% of respondents think women and men have the same rights while 61% disagree). Kenya (45% agree vs. 53% disagree), Morocco (50% vs. 45%) and Cameroon (52% vs. 46%) follow with divided opinions. Gabon is the chief optimistic country in the region (7 in 10 agree), slightly above Ghana and South Africa (6 in 10 agree).



Source: Gallup International Association – Voice of the People ©

Gallup International's Voice of the People© survey also asked respondents if they agreed with the idea that education is more important for boys than for girls. Seven in ten respondents (70%) disagreed with this statement, whilst 26% supported it and 4% did not answer the question.

At a regional level, vast majorities in all religions disagree with the priority of boys in education. High percentages disagree also among Muslims and Hindus, groups were the highest agreement was found (26% and 28%)

In all regions there is a strong opposition to the discrimination of women's access to education. It should be noted that Asia Pacific's average is strongly affected by China, where 94% of interviewees think education is more important for boys. All other countries of the region clearly disagree.

Four of the 64 countries surveyed show majorities of respondents agreed with education being less important to girls: China (94%), Senegal (84%), Congo (76%), and Gabon (67%). On the other side, support to this idea is the lowest in Nordic countries of Norway (2%) and Sweden (2%).

**Education is more important for boys than for girls**

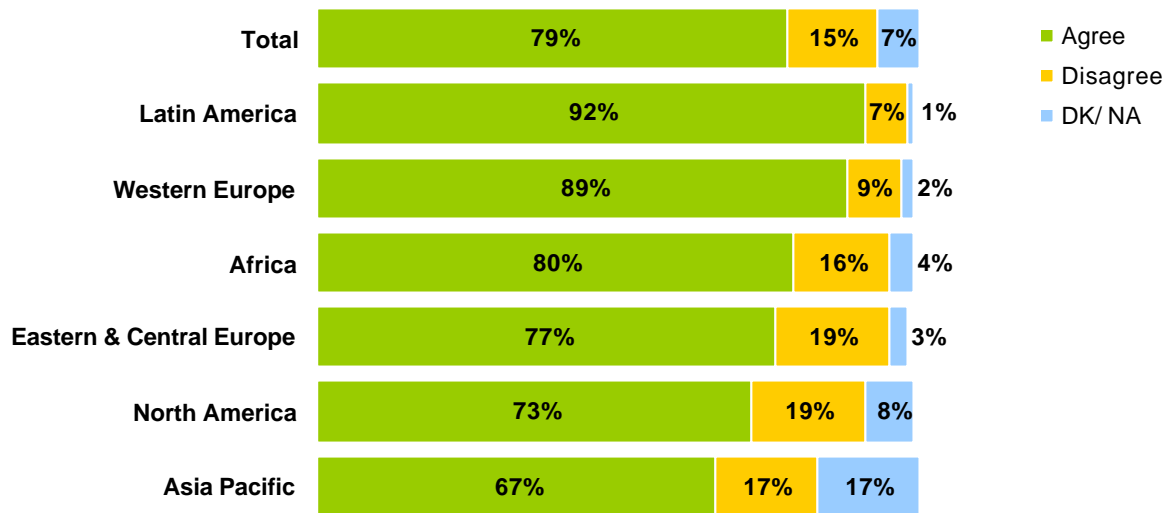
**Country by country results**

COUNTRY	AGREE	DISAGREE
China	94%	4%
Senegal	84%	16%
Congo	76%	17%
Gabon	67%	29%
Cameroon	44%	55%
Taiwan	37%	61%
Pakistan	33%	63%
Morocco	33%	63%
India	29%	71%
Russia	28%	71%
Philippines	27%	73%
Nigeria	26%	74%
Kosovo	21%	77%
Turkey	19%	75%
Moldova	18%	79%
Poland	17%	77%
Ukraine	16%	81%
Korea	16%	84%
Japan	16%	52%
Czech Republic	16%	82%
Albania	16%	82%
Hong Kong	15%	84%
Austria	15%	78%
Singapore	14%	85%
Colombia	14%	86%
South Africa	13%	87%
Kenya	13%	85%
Greece	13%	87%
Malaysia	12%	86%
Argentina	12%	86%
Vietnam	11%	89%
Romania	11%	79%

COUNTRY	AGREE	DISAGREE
Italy	11%	88%
Thailand	10%	89%
Mexico	10%	89%
Dominican Republic	10%	89%
Bolivia	10%	89%
Bulgaria	10%	86%
Serbia	9%	85%
Peru	9%	89%
Macedonia	9%	90%
Indonesia	9%	91%
Croatia	9%	90%
Ghana	8%	86%
France	8%	92%
Venezuela	7%	90%
Luxembourg	7%	92%
UK	6%	93%
Portugal	6%	93%
Panama	6%	94%
Germany	6%	93%
Switzerland	5%	94%
Paraguay	5%	94%
The Netherlands	5%	94%
USA	4%	93%
Israel	4%	96%
Iceland	4%	91%
Finland	4%	90%
Denmark	4%	96%
Chile	4%	95%
Canada	4%	95%
Spain	3%	94%
Sweden	2%	98%
Norway	2%	97%

Source: Gallup International Association – Voice of the People©

**Both the husband and the wife should contribute to the household income**



Source: Gallup International Association – Voice of the People ©

There appears to be consensus regarding the subject of whether both the husband and the wife should contribute to the household income, 79% of the 60,000 people interviewed by Voice of the People© supported this idea, whilst 15% were against it and 7% did not know or avoided answering.

It is interesting to note that people from all religions tend to agree with this statement. This is true also for Muslims, religion were the highest disagreement-23%- was found.

At a regional level, 9 in 10 Latin Americans (92%) and Western Europeans (89%) expect both spouses to be breadwinners, followed by Africans (80%) and Eastern and Central Europeans (77%). North Americans (73%) and Asians (67%), also support this idea.

Vietnam, Thailand, Panama, and Dominican Republic (all with percentages in excess of 96%) were the strongest supporters of this idea, while results show a less convinced Japan (40%, with 43% of people who did not answer or did not know), Morocco (59%), Pakistan (59%), and surprisingly perhaps, the Netherlands (52%).

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**VOICE OF THE PEOPLE**  
**International Women's Day**

## **EDITOR'S NOTES**

### **The Voice of the People© Survey**

Gallup International's unique survey **Voice of the People©** interviews more than 60,000 people in 64 countries around the world, representing the views and attitudes of more than 1.3 billion global citizens. Fieldwork was conducted between July and September 2006.

### **Gallup International**

Registered in Zurich as a verein (Association), Gallup International was established in 1947 by George H Gallup and his European colleagues. It currently has member agencies in 65 countries across the world, conducting market and opinion research in more than 100 countries.

### **Contact:**

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[www.voice-of-the-people.net](http://www.voice-of-the-people.net)

For further information on any individual country results, please see contact information below:

Country	Contact	E-mail	Company	Mode	Sample Type	Size	Fieldwork Dates
Albania	Maria Dede	maridede@albnet.net	TNS Index Albania GIA	Face-to-face	Urban	800	August 7 – August 15
Argentina	Ricardo Hermelo Constanza Cilley	ricardo.hermelo@tns-gallup.com.ar constanza.cilley@tns-gallup.com.ar	TNS Gallup Argentina	Face-to-face	National	1010	August 18– August 22
Austria	Ingrid Lusk	i.lusk@gallup.at	Karmasin Marktforschung Gallup Österreich	Face-to-face	National	969	July 27 – August 20
Bolivia	Luis Alberto Quiroga	proyectos@encuestas-estudios.com	Encuestas & Estudios	Face-to-face	Urban	1319	August 1 – August 17
Bulgaria	Anton Valkovski	a.valkovski@gallup-bbss.com	TNS BBSS Gallup International	Face-to-face	National	1001	July 25 – August 8
Cameroon	Simplice Ngampou	Sngampou@rms-international.net	RMS Cameroon	Face-to-face	Douala & Yaoundé	528	August 11 – August 15
Canada	Anne-Marie Marois	Ammarois@legermarketing.com	Leger Marketing	Telephone	National	1000	July 12 – July 16
Chile*	Claudio Contardo	claudiocontardo@sigmados.cl	Sigma Dos Chile S.A.	Face-to-face	Urban	500	July 27 – August 21
China*	Rita Wei / Chirantan Ray	Rita.wei@tns-global.com, chirantan.ray@tns-global.com	TNS China	Telephone	Beijing, Shanghai, Guangzhou, Chengdu, Wuhan, Shenyang	1000	August 18 – August 25
Colombia	Carlos Lemoine Cristina Querubin	Clemino@cncol.com cquerubin@cncol.com	Centro Nacional de Consultoría	Telephone	Urban	600	August 18 August 25
Congo*	Simplice Ngampou	sngampou@rms-international.net	RMS Cameroon	Face-to-face	Brazzaville and Pointe Noire	517	July 13- July 18
Croatia	Sdragan Dumicic Mirna Cvitan	Sdragan.dumicic@puls.hr Mirna.cvitan@puls.hr	PULS d.o.o.	Face-to-face	National	1000	August 1– August 22
Czech Republic	Jan Trojacek	trojacek@mareco.cz	Mareco s.r.o.	Face-to-face	National	1000	July 29 - August 9
Denmark	Carina Hogsted Helle Damkjær	carina.hogsted@tns-gallup.dk helle.damkjaer@tns-gallup.dk	TNS Gallup	Telephone	National	500	July 19 – August 11
Dominican* Republic	Amalia Peña	sd rd_datos@verizon.net.do	SIGMA DOS	Face-to-face	Santo Domingo and Santiago	537	August 12 - August 20
Finland	Sakari Nurmela Mirva Väyrynen	sakari.nurmela@tns-gallup.fi mirva.vayrynen@tns-gallup.fi	TNS Gallup	Online panel	National	1249	August 18 August 23
France	Marc-André Allard	marc-andre.allard@tns-sofres.com	TNS Sofres	Face-to-face	National	1012	July 26- July 27
Gabon*	Simplice Ngampou	sngampou@rms-international.net	RMS Cameroon	Face-to-face	Libreville and Port-Gentil	515	July 20- July 25
Germany	Klaus-Peter Schoeppner Johannes Huxoll	Kp.schoeppner@tns-ernid.com johannes.huxoll@tns-ernid.com	TNS Emnid	Telephone	National	505	August 8 – August 11
Ghana*	Dinesh Kithany	dkithany@rms-africa.com	RMS Ghana	Face-to-face	National	1606	August 11 August 19
Greece	Ero Papadopoulou	ero.papadopoulou@tnsicap.gr	TNS ICAP	Telephone	Urban	1000	July 14 – July 26
Hong Kong	Ellen Tops	ellen.tops@tns-global.com	TNS	Online	National	1001	August 4 – August 16
Iceland	Asdis G. Ragnarsdottir	asdisg@gallup.is	IMG Gallup	Net panel	National	1018	August 8– August 25
India	Sharmistha Das	sharmistha.das@tns-global.com	TNS India	Face-to-face	National	1058	July 14 – July 22
Indonesia	Widya Ria Kencana	Widya.Kencana@tns-global.com	TNS Indonesia	Face-to-face	Urban	1000	July 24 – August 10
Israel	Dori Shadmon Tamar Fuchs	Dori.shadmon@tns-teleseker.com tamar.fuchs@tns-teleseker.com	TNS/Teleseker	Telephone	Urban (representative in Jewish and mixed towns – approximately 90% of total adult population)	500	July 18 – July 19
Italy	Paolo Colombo	paolo.colombo@doxa.it	Doxa	Telephone	National	988	July 26 – July 31

Country	Contact	E-mail	Company	Mode	Sample Type	Size	Fieldwork Dates
Japan	Kiyoshi Nishimura	nisimura@nrc.co.jp	Nippon Research Center, Ltd.	Self administered questionnaires	National	1203	July 27 – August 7
Kenya	George Waititu Paul Omondi	george@steadman-group.com paul@steadman-group.com	Steadman Group International	Face-to-face	National	2001	July 8 – July 13
Kosovo* (UN Administration)	Assen Blagoev	a.blagoev@gallup-bbss.com	BBSS-Index Kosovo	Face-to-face	Albanian plus population	979	August 11– August 17
Luxembourg	Marc Thiltgen	marc.thiltgen@tns-ilres.com	TNS ILRES	Telephone and Online Access Panel	National	528	July 20 – July 31
Macedonia	Elida Medarovska	e.medarovska@brima-gallup.com.mk	BRIMA	Face-to-face	National	1001	July 14 – July 20
Malaysia	Mei Yeng Chia Bee Yoke Yang	MeiYeng.Chia@tns-global.com BeeYoke.Yang@tns-global.com	TNS	Face-to-face	Peninsula Malaysia Urban	1250	July 24 – August 22
Mexico	Jose Ortega	jose.ortega@tns-mexico.com.mx	TNS Mexico	Face-to-face	National	700	August 2 – August 15
Moldova*	Jigau Ion	cbs_axa@yahoo.com ijig@mail.md	CBS Axa	Face-to-face	National	993	August 19 – August 26
Morocco*	Ilham Abouchraa Rochdi Bakor	i.abouchraa@legermarketing.ma rochdibakor@legermarketing.ma	Leger Marketing Morocco	Face-to-face	Main cities	516	August 5 – August 6
Netherlands	Hanneke Sjerps	hanneke.sjerps@tns-nipo.com	TNS Nipo	CASI	National	1000	August 23 – August 28
Nigeria	Maslina Mokhtar	mmaslina@rms-international.net	RMS	Face-to-face	Urban	500	July 25 – July 31
Norway	Ole Fredrik Ugland Roar Hind	ole.fredrik.ugland@tns-gallup.no roar.hind@tns-gallup.no	TNS Gallup Norway	Web Interviews	National	1008	August 15- August 24
Pakistan	Fatima Idrees	fatima.idrees@gallup.com.pk	Gallup Pakistan	Face-to-face	Urban	796	August 21– September 4
Panama*	Max Del Cid	psmcCorreo@cwpanama.net	PSM SIGMA DOS PANAMA	Telephone	Urban	498	July 21 – August 15
Paraguay*	Marlene Heinrich	cam@pla.net.py	CAM Sigma Dos	Face-to-face	Urban	500	July 30 – August 18
Peru	Gustavo Yrala	gyrala@datum.com.pe	DATUM Internacional S.A.	Face-to-face	National	1123	July 15 – July 18
Philippines	Raymund Pascua	raymund.pascua@asiaresearch.com.ph	Asia Research Organization Inc.	Face-to-face	National	1000	July 10 – August 13
Poland	Grzegorz Dabrowzky	Grzegorz.Dabrowzky@mareco.pl	Mareco Poland	Face-to-face	Urban	1021	July 27 – July 31
Portugal	Hugo Baptista	hugo.baptista@tns-global.com	TNS Euroteste	Telephone	National	1000	July 28 - August 18
Romania	Andrei Musetescu Georgina Radulescu	andrei.musetescu@csop.ro Georgina.radulescu @csop.ro	CSOP	Face-to-face	National	1081	August 2 – August 7
Russia	Victor Pratushevich	Pratushevich.V@rmh.ru	Romir Monitoring	Face-to-face	National	1502	July 19 – July 26
Senegal*	Placide Yaptie	pyaptie@rms-africa.com	RMS-Senegal	Face-to-face	Dakar region	511	July 27- July 29
Serbia	Sladjana Brakus	sladja@tnsmediumgallup.co.yu	TNS Medium Gallup	Face-to-face	National	1000	July 14- July 19
Singapore	Jasmine Yang	Jasmine.Yang@tns-global.com	TNS Singapore Pte.Ltd.	Telephone	National	1002	July 13 – August 23
South Africa	Mari Harris	marih@markinor.co.za	Markinor	Telephone	National	1001	August 15– August 19
South Korea	Hwanhee Lee	hhlee@gallup.co.kr	Gallup Korea	Face-to-face	National	1504	July 18- August 11
Spain	Gines Garrido	ggarrido@sigmados.com	Sigma Dos	Telephone	National	1000	August 2 – August 10
Sweden	Mai Månsson-Hjelm Matz Johansson	mai.mansson-hjelm@tns-gallup.se matz.Johansson@tns-gallup.se	TNS Gallup AB	Telephone	Urban	1000	August 14– August 30
Switzerland	Matthias Kappeler Andrea Büchi	matthias.kappeler@isopublic.ch andrea.buechi@isopublic.ch	ISOPUBLIC AG	Telephone	National	1000	July 19 – August 15
Taiwan	Eric Liu	ericliu@ort.com.tw	Opinion Research	Telephone	National	1000	July 13 – August 2



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Country	Contact	E-mail	Company	Mode	Sample Type	Size	Fieldwork Dates
			Taiwan				
Thailand	Kulchat Wuttigate	kulchat.wuttigate@tns-global.com	TNS Thailand	Telephone	Urban	1000	July 19 – August 4
Turkey	Bengi Ozboyaci	bengi.ozboyaci@tns-global.com	TNS Piar	Face-to-face	National	2045	July 13 – August 15
UK	Marita Carballo	marita.carballo@tns-global.com	TNS	Telephone	National	1025	July 28 – July 30
Ukraine	Alla Vlasyuk	Alla.vlasyuk@tnsofres.com.ua	TNS Ukraine	Face-to-face	National	1200	August 2 – August 9
USA	Thomas Daniels Joe Vogt	thomas.daniels@tns-global.com Joe.vogt @tns-global.com	TNS NA	Online Interactive	National	1022	August 7 – August 15
Venezuela	Romel Romero	romel@sigmados-international.com	Sigma Dos Venezuela	Face-to-face	Urban	1000	August 9 – August 16
Vietnam	Khoa Nguyen	Khoa.Nguyen@tns-global.com	TNS	Face-to-face	Urban	350	August 2 – August 10

**\*These are not Members of Gallup International Association but reliable companies that we have worked with in these countries.**