

**Press Release of Survey findings
Voice of the People™**

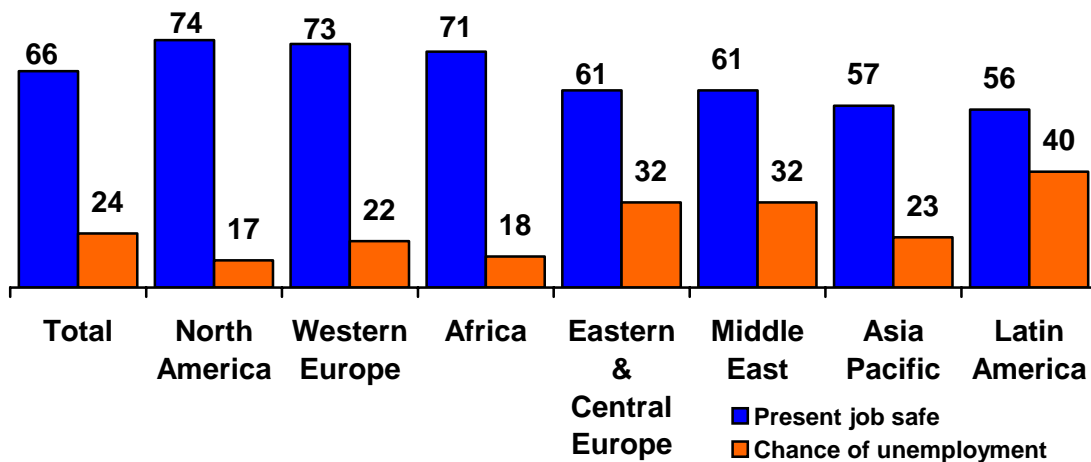
Gallup International's Voice of the People™ End of the Year Survey found that one in four working world citizens (24%) think there is a chance they may become unemployed. The survey, which was conducted between October and December 2007 and asked people in 61 countries of different continents about their labour prospects, also shows that, whereas 36% of the respondents think they would be able to find a new job fairly quickly should they become unemployed, almost half (47%) fear it may take longer.

Job Security

Respondents who declared to be working full or part time were asked whether they thought their present job is safe or if there is a chance that they may become unemployed. A quarter of the respondents believe that they might lose their job (24%), whilst 66% are optimistic and one in ten does not know (10%).

Skilled workers show a higher level of confidence in their ability to keep their job: the proportion of "safe" answers reaches 72% of the respondents with high level education, against 57% of those with only basic education. Consequently, 31% of the less educated respondents consider the possibility of losing their job, whilst only 20% with high level education do.

Do you think your present job is safe, or do you think there's a chance you may become unemployed? (in %)



Source: Gallup International Voice of the People™ 2007

Looking at regions across the world, respondents in Latin America (40%) are the most pessimistic regarding job security with four in ten employed respondents declaring that there is a chance they lose their job. Interestingly, Latin America stands out for its optimism regarding general and economic prospects for 2008, although this feeling clearly does not translate directly to job security. Three in ten people hold this opinion in Middle East and Eastern & Central Europe (both regions 32%), whilst about two in ten concur in Asia Pacific (23%), Western Europe (22%), Africa (18%) and North America (17%). On the opposite side, job security appears to be the strongest in North America (74%), Western Europe (73%) and Africa (71%) with seven in ten employed respondents declaring that their present job is safe

Turning to the results for individual countries, the list of the top ten countries where more respondents declared that there is a chance that they may become unemployed is: Cameroon (51%), Serbia (47%), UN administered Kosovo (44%), Bolivia (44%), Panama (44%), Czech Republic (43%), Macedonia (42%), Ecuador (42%), Argentina (42%) and Colombia (42%).

| Top 10 chance of unemployment | |
|---------------------------------|------------|
| Cameroon | 51% |
| Serbia | 47% |
| Kosovo (UN administered) | 44% |
| Panama | 44% |
| Bolivia | 44% |
| Czech Republic | 43% |
| Ecuador | 43% |
| Macedonia | 42% |
| Argentina | 42% |
| Colombia | 42% |

Source: Gallup International Voice of the People™ 2007

The list of the top ten countries where more interviewees consider their jobs as being safe includes Norway (85%), Denmark (84%), Sweden (84%), Malaysia (84%), Iceland (83%), New Zealand (83%), Luxembourg (82%), Ireland (81%), Hong Kong (81%) and Australia (80%).

| Top 10 present job safe | |
|-------------------------|------------|
| Norway | 85% |
| Denmark | 84% |
| Sweden | 84% |
| Malaysia | 84% |
| Iceland | 83% |
| New Zealand | 83% |
| Luxembourg | 82% |
| Ireland | 81% |
| Hong Kong | 81% |
| Australia | 80% |

Source: Gallup International Voice of the People™ 2007

The countries where the level of optimism regarding job security grew the most, compare to last year results, are South Africa (safe: 68%; +16 points), Czech Republic (50%; +14 points), Kosovo (47%; +13 points), South Korea (67%, +12 points), Kenya (56%, +12 points), Nigeria (75%, +11 points), Ukraine (67%; +10 points), Switzerland (78%; +10 points). On the opposite side, in Argentina pessimism grew 11 points.

When relating the proportion of respondents who declared there might be a chance they lose their job with the unemployment rate in each country¹, we can sometimes find different figures since the survey represents the perception of people. This analysis discovers countries with high unemployment rates and a relatively large proportions of respondents fearing to lose their job: Kosovo, Macedonia and Bosnia and Herzegovina. Also, we can identify countries with low

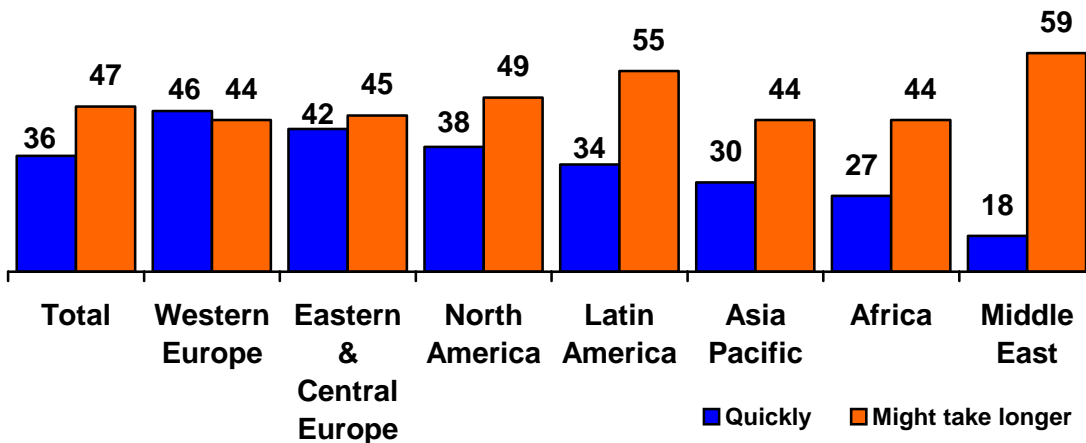
¹ ILO Bureau of Statistics at website: <http://laborsta.ilo.org/> as

unemployment rates and few people afraid of losing their jobs such as Denmark, New Zealand, Norway, and Iceland. But interestingly, breaking the rule, there are countries with low unemployment rates but significant proportions of respondents who think they might lose their job: Thailand, Taiwan, Czech Republic, Philippines, Moldova, Greece, Panama and Argentina.

Confidence in finding a new job

The survey conducted by Gallup International continued by asking the interviewees to assess the difficulty they would have in finding a new job in the case they lost the current one. 36% believe they would be able to find a new job fairly quickly whilst 47% fear it may take longer. Again, education appears to be a key factor: whilst 39% of the surveyed with high lever education are optimistic about their ability to overcome unemployment in a short time, only 25% of those with primary education echo them. Also, confidence on this matter diminishes along with age: only two in ten respondents over 51 years old think they would find a job fairly quickly, as against four in ten (42%) of those below 30.

If you became unemployed, do you think you'd be able to find a new job fairly quickly, or do you think it might take longer? (in %)



Source: Gallup International Voice of the People™ 2007

Looking at the results by region, six in ten respondents were pessimistic about their chances of recovering the loss of their job in Middle East (59%) and Latin America (55%), whilst nearly half felt the same way in North America (49%). Next, 45% in Eastern & Central Europe and 44% in Asia Pacific, Africa and Western Europe think it might take them longer to find a new job.

On a country-by-country analysis, the opinion that it may take longer to find a new job is more frequent in Egypt (70%), Paraguay (64%), Kenya (62%), Iraq (62%), Colombia (61%), Italy (61%), Macedonia (61%), Albania (60%), Lebanon (60%) and UN administered Kosovo (60%), whilst the countries where the highest levels of confidence on this matter are Iceland (79%), Australia (72%), New Zealand (72%), Denmark (70%), Norway (63%), Belgium (61%), Sweden (61%), Netherlands (59%), UK (59%), Israel (58%), Hong Kong (56%), and Finland (55%).

(Ends)

Editors note:

Please ensure the survey is credited fully as Gallup International Voice of the People™ and that you refer to Gallup International Association (not Gallup or Gallup Poll).

Gallup International Association is registered in Zurich, Switzerland as a not-for-profit *verein* (*association*). George H Gallup and his European colleagues established it in 1947. Gallup International has member agencies in more than 65 countries across the world, conducting opinion and market research in over 100 countries.

Further information on Gallup International:

Meril James, Secretary General, Gallup International Association,
<mailto:GallupInternational@BTConnect.com>
 Tel: +44 20 8967 4039

For further information or individual countries, see the attached contact and methodology summary

www.gallup-international.com

For further information on any individual country results, please see contact information below:

| Country | Company | Contact | Sample | | | Fieldwork |
|----------------|--------------------------------------|----------------------------------------|-------------------|----------------------------|------|-----------------------|
| | | | Mode | Type | Size | Month |
| Albania | TNS Index Albania GIA | maridede@albnet.net | Face to face | National (18+) | 1000 | October- |
| Argentina | TNS Gallup Argentina | Constanza.cilley@tns-gallup.com.ar | Face to face | National (18+) | 1000 | November |
| Australia | Roy Morgan | Gary.Morgan@roymorgan.com | Telephone | National (14+) | 609 | October- November |
| Austria | Karmasin Institut | i.lusk@gallup.at | Face to face | National (14+) | 780 | October- |
| Belgium | TNS Dimarso | Ellie.jacques@tns-dimarso.com | Telephone | National (15+) | 1013 | December November |
| Bolivia | Encuestas y Estudios MARECO INDEX | proyectos@encuestas-estudios.com | Face to face | Urban (18+) | 1296 | December |
| Bosnia | BOSNIA | aida.hadziavdic@mib.ba | Telephone | National (15+) | 500 | November |
| Bulgaria | BBSS Gallup International | m.stoychev@gallup-bbss.com | Face to face | National (18+) | 1007 | November |
| Cameroon | Services Cameroon | pyaptie@rms-international.net | Face to face | Main cities (18+) | 501 | November |
| Canada | Leger Marketing | drousseau@legermarketing.com | CAWI | National (18+) | 1000 | October |
| Colombia | Consultoría CNC | ddecastro@cncol.com | Telephone | National (18+) | 600 | November |
| Croatia | PULS d.o.o. | Mirna.cvitan@puls.hr | Face to face | National (15+) | 1000 | - |
| Czech Republic | Mareco s.r.o. | trojacek@mareco.cz | Face to face | National (18+) | 1013 | November |
| Denmark | TNS - Gallup | jens.daugaard@tns-gullup.dk | CAWI | National (18+) | 1283 | November |
| Ecuador | CEDATOS | carlos.cordova@cedatos.com | Face to face | Main cities (18+) | 700 | December |
| Egypt | Rada Research & Public Relations Co. | rrpr@link.net | Face to face | Main cities (18+) | 500 | November |
| Finland | TNS Gallup | mirva.vayrynen@tns-gallup.fi | Online panel | National (18+) | 1113 | November |
| France | TNS Sofres | Quentin.llewellyn@tns-sofres.com | Face to face | National (18+) | 1001 | November |
| Germany | TNS Emnid | johannes.huxoll@tns-ernid.com | Telephone | National (14+) | 500 | November |
| Greece | TNS ICAP | Ero.papadopoulou@tnsicap.gr | Telephone | National (15+) | 500 | November |
| Hong Kong | TNS Hong Kong | winnie.yiu@tns-global.com | Online via Access | National (15+) | 500 | November |
| Iceland | Capacent Gallup | gudbjorg.andrea.jonsdottir@capacent.is | Panels | National (16+) | 1087 | November |
| India | TNS INDIA PVT. LTD. | parvinder.mann@tns-global.c | Online | National (18+) | 1065 | November |
| Indonesia | TNS Indonesia | Muhammad.Saffianto@tns-global.com | Face to face | Jakarta and Surabaya (18+) | 500 | November |
| Iraq * | IIACSS | Munqith_dagher@iiacss.org | Face to face | Urban (18+) | 800 | October - November |
| Ireland | TNS mrbi | jon.coll@tns-global.com | Telephone | National (15+) | 1008 | November |
| Israel | TNS/Teleseker | Tamar.fuchs@tns-teleseker.com | Telephone | National (18+) | 503 | November |
| Italy | Doxa | paolo.colombo@doxa.it | Face to face | National (15+) | 1038 | November |
| Japan | NRC | nisimura@nrc.co.jp | Self-administered | National (15+) | 1200 | November |

| Country * Not a member | Company | Contact | Sample | | | Fieldwork |
|---------------------------|---------------------------------------------------------------|--------------------------------------------|--------------|---------------------------------------------------|------|------------------------|
| | | | Mode | Type | Size | Month |
| Jordan * | United International | doaa@iiacss.org | Telephone | Amman (15+) | 611 | October - November |
| Kenya | THE STEADMAN GROUP | george@steadman-group.com | Face to face | National (18+) | 2709 | November |
| Kosovo (UN adm) * | BBSS Gallup International | A.Blagoev@gallup-bbss.com | Face to face | Albanian plus population - 93% of the total (18+) | 1003 | - |
| Lebanon | Pan Arab Research Center W.L.L. | amal@parc-leb.com | Face to face | Urban (18+) | 500 | December |
| Luxembourg | TNS ILRES | Antonella.dipasquale@tns-ilres.com | Access | | | November |
| Macedonia | Brima | louis.mevis@tns-ilres.com | Panel | National (15+) | 502 | |
| | | office@brima-gallup.com.mk | Face to face | National (18+) | 1161 | November |
| Malaysia | TNS Malaysia Sdn Bhd | | | Peninsular Malaysia, urban (18+) | | November - December |
| | Centre of Sociological Investigations and marketing "CBS AXA" | BeeYoke.Yang@tns-global.com | Telephone | | 1000 | October |
| Moldova | TNS NIPO | office@cbs-axa.org, cbs_axa@yahoo.com | Face to face | National (18+) | 1125 | |
| Netherlands | Roy Morgan | dstrikwerda@hotmail.com | CASI | National (18+) | 934 | November |
| New Zeland | | Gary.Morgan@roymorgan.com | Telephone | National (14+) | 957 | November |
| Nigeria | RMS Nigeria | | | | | October - November |
| | | olaoye@rms-africa.com | Face to face | National (18+) | 4682 | November |
| Norway | TNS Gallup | | Web | | | November - December |
| Pakistan | Gallup Pakistan | olefredrick.ugland@tns-gallup.no | interview | National (15+) | 1003 | December |
| | PSM Sigma Dos | fatima.idrees@gallup.com.pk | Face to face | Urban (18+) | 1204 | October |
| Panama | Panamá | | | | | November |
| Paraguay | CAM SIGMA DOS | psmcorreo@cwpanama.net | Telephone | Urban (18+) | 669 | December |
| | | cam@pla.net.py | Face to face | Urban (18+) | 500 | December |
| Philippines | ARO | | | | | November - December |
| | | raymund.pascua@asiaresearch.com.ph | Face to face | National (18+) | 1000 | December |
| Portugal | TNS Euroteste | | | | | November - December |
| Romania | TNS- CSOP | ana.paraiba@tns-global.com | Telephone | National (15+) | 500 | December |
| Russia | Romir | janina.stancicu@csop.ro | Face to face | National (15+) | 1041 | November |
| | Research and Marketing | shakaryan.a@romir.ru | Face to face | National (18+) | 1552 | November |
| Senegal | Services Senegal | | | | | November |
| | TNS Medium Gallup | natty@rms-international.net | Face to face | National (18+) | 1530 | November |
| Serbia | Belgrade | aleksandra.milinovic@tnsmediumgallup.co.yu | Face to face | National (18+) | 1005 | |
| South Africa | Markinor (Pty) Ltd | mai@markinor.co.za | Telephone | National (16+) | 1495 | November |
| South Korea | Gallup Korea | | | | | October - November |
| Sweden | TNS Gallup AB | hhlee@gallup.co.kr | Face to face | National (19+) | 1508 | November |
| Switzerland | Isopublic AG | matz.johansson@tns-gallup.se | Online panel | National (18+) | 1000 | November |
| Taiwan | TNS | karin.maendli@isopublic.ch | Face to face | National (15+) | 1013 | November |
| Thailand | TNS Thailand | tippayarat.wudhiprecha@tns-global.com | Telephone | National (15+) | 1000 | November |
| | | tippayarat.wudhiprecha@tns-global.com | Telephone | National (15+) | 500 | November |
| Turkey | TNS PIAR | | | | | November - December |
| | | Bengi.ozboyaci@tns-global.com | Face to face | National (18+) | 2019 | October - November |
| Ukraine | TNS Ukraine | | | | | November |
| United Kingdom | TNS | alla.vlasyuk@tns-global.com.ua | Face to face | National (16+) | 1200 | November |
| USA | TNS (US) | anita.emery@tns-global.com | Face to face | National (16+) | 1040 | November |
| Venezuela | Sigma Dos Venezuela | joe.vogt@tns-global.com | Online | National (18+) | 1010 | November |
| | | romel@sigmados-international.com | Face to face | Urban(18+) | 1034 | November |