



FEDERAL POLITICS

NEW DEMOCRATS COULD GAIN FROM DISCONTENT WITH TORIES & LIBERALS

**30% of Canadians are now considering voting NDP in
their riding during the next federal election;
17.5% voted NDP in last election**

**Over half (52%) believe it is important for the NDP
to be MPs, even if they can't form the government**

**37% agree Jack Layton would
make a good Prime Minister**

**And almost half (45%) believe NDP legislators act
with honesty and uphold the highest ethical standards**

From June 12 to 13, 2007, Angus Reid Strategies conducted an online survey among a randomly selected, representative sample of 1,088 adult Canadians. The margin of error for the total sample is +3.0%, 19 times out of 20. The results have been statistically weighted according to the most current education, age, gender and region Census data to ensure a sample representative of the entire adult population of Canada. Discrepancies in or between totals are due to rounding.

**Public Release:
National Public Opinion Poll**

[VANCOUVER - June 19, 2007] – With Stephen Harper and Stephane Dion drawing lacklustre support from Canadian voters, the NDP may have a chance to boost their fortunes, a new Angus Reid Strategies poll has found.

In the online survey of a representative national sample, 30 per cent of Canadians said they would consider voting for the NDP candidate in their riding during the next federal election. The figure is almost double the number who actually voted NDP in the last election, which was 17.5 per cent.

And though the NDP may not form the government, Canadians think very well of the party's presence. Over half of Canadians (52%) believe it is important to have the NDP in Parliament, even though they are not governing the country. And a quarter of Canadians (25%) say they vote for one of the two main parties simply because the NDP cannot form the government.

There is, however, limited support for Jack Layton as prime minister. Just 37 per cent agree the NDP leader would make a good prime minister, while 44% disagree.

But many Canadians (45%) do believe that NDP legislators act with honesty and uphold the highest ethical standards. The same number also believe that the NDP cares more about the environment than any other federal party, including the Greens.

Canadians, however, are more split over the NDP's relationship to labour unions. Forty-one per cent say that the party's relation to labour unions makes them uncomfortable, while 36 per cent disagree.

NDP supporters are least likely to be found in Quebec and Alberta. 71 per cent of Quebecers and 61 per cent of Albertans say they would not consider voting for an NDP candidate in their riding in the next federal election. Quebec, on the other hand, has the highest number (49%) who think Layton would make a good prime minister, though most Albertans (54%) strongly disagree. Forty-two per cent of Albertans, however, do believe the NDP is important to have in Parliament even if they are not in power.

As well, Canadians over 55 and those living in households earning more than \$100,000 a year are least likely to vote NDP and more likely to disagree that Layton would be a good prime minister. Half of all Canadian men (50%) also do not think Layton would be a good leader for the country.

Jack Layton and the New Democrats – how do Canadians rate the NDP in federal politics?
Contact: Craig Worden, Vice President, Public Affairs
416-644-4038 or craig.worden@angus-reid.com

**30% of Canadians are now considering voting NDP in their riding during the next federal election;
17.5% voted NDP in last election**

*Q. Next, we'd like to ask you some questions about the federal New Democratic Party (NDP).
In the next federal election, would you consider voting for the NDP candidate in your riding?*

	Region						
	Total	BC	AB	MB/SK	ONT	PQ	ATL
Definitely would consider	14%	18%	10%	25%	16%	5%	22%
Probably would consider	16%	19%	14%	19%	19%	12%	17%
Probably would not consider	21%	13%	12%	10%	21%	33%	20%
Definitely would not consider	34%	32%	49%	36%	30%	38%	25%
Not sure	14%	18%	15%	10%	14%	12%	17%
(net) Would consider	30%	36%	24%	44%	35%	17%	38%
(net) Would not consider	56%	45%	61%	46%	51%	71%	45%

	Age			Income			Education			
	Total	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College or Tech schl	Univ+
Definitely would consider	14%	20%	12%	11%	15%	13%	13%	9%	15%	19%
Probably would consider	16%	18%	18%	13%	17%	18%	15%	12%	17%	21%
Probably would not consider	21%	17%	21%	27%	23%	21%	19%	23%	19%	22%
Definitely would not consider	34%	25%	35%	42%	31%	35%	44%	34%	36%	32%
Not sure	14%	19%	14%	8%	14%	13%	8%	22%	13%	6%
(net) Would consider	30%	39%	29%	23%	32%	31%	28%	21%	32%	39%
(net) Would not consider	56%	43%	56%	68%	54%	56%	64%	58%	55%	54%

Over half (52%) believe it is important for the NDP to be MPs, even if they can't form the government

Q. Which of these statements comes closest to your own point of view?

	Region						
	Total	BC	AB	MB/SK	ONT	PQ	ATL
The NDP cannot form the government, so I feel my vote should	25%	22%	29%	33%	24%	28%	19%
It is important to have NDP Members of Parliament in Ottawa,	52%	52%	42%	59%	58%	40%	67%
Not sure	23%	26%	29%	8%	18%	32%	14%

	Age			Income			Education			
	Total	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College or Tech schl	Univ+
The NDP cannot form the government, so I feel my vote should	25%	18%	24%	34%	22%	28%	33%	28%	27%	20%
It is important to have NDP Members of Parliament in Ottawa,	52%	52%	52%	51%	52%	55%	46%	40%	52%	66%
Not sure	23%	29%	23%	15%	26%	17%	21%	32%	22%	14%

Jack Layton and the New Democrats – how do Canadians rate the NDP in federal politics?

Contact: Craig Worden, Vice President, Public Affairs

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37% agree Jack Layton would make a good Prime Minister

Q. Do you agree or disagree with the following statements?
- Jack Layton would make a good Prime Minister of Canada

	Region						
	Total	BC	AB	MB/SK	ONT	PQ	ATL
Strongly agree	13%	12%	12%	3%	11%	16%	18%
Moderately agree	24%	14%	9%	34%	26%	33%	15%
Moderately disagree	16%	15%	18%	14%	17%	14%	14%
Strongly disagree	28%	27%	35%	36%	29%	19%	32%
Not sure	19%	30%	24%	12%	16%	18%	21%
(net) Agree	37%	27%	22%	38%	37%	49%	33%
(net) Disagree	44%	43%	54%	50%	47%	33%	46%

	Age				Income			Education		
	Total	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College or Tech schl	Univ+
Strongly agree	13%	18%	11%	10%	15%	11%	10%	10%	16%	12%
Moderately agree	24%	22%	24%	27%	26%	27%	17%	24%	23%	27%
Moderately disagree	16%	15%	16%	17%	16%	16%	18%	13%	13%	22%
Strongly disagree	28%	21%	26%	37%	20%	31%	39%	25%	31%	26%
Not sure	19%	25%	23%	9%	23%	15%	16%	28%	17%	13%
(net) Agree	37%	40%	35%	37%	41%	38%	27%	34%	39%	39%
(net) Disagree	44%	36%	42%	54%	36%	47%	57%	39%	44%	48%

And almost half (45%) believe NDP legislators act with honesty and uphold the highest ethical standards

Q. Do you agree or disagree with the following statements?
- NDP legislators act with honesty and uphold the highest ethical standards

	Region						
	Total	BC	AB	MB/SK	ONT	PQ	ATL
Strongly agree	10%	12%	8%	8%	9%	12%	11%
Moderately agree	35%	25%	18%	42%	38%	39%	41%
Moderately disagree	19%	23%	19%	20%	20%	16%	17%
Strongly disagree	14%	17%	31%	20%	12%	7%	9%
Not sure	22%	22%	25%	10%	21%	27%	22%
(net) Agree	45%	37%	25%	50%	47%	50%	52%
(net) Disagree	33%	41%	50%	40%	32%	23%	26%

	Age			Income			Education			
	Total	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College or Tech schl	Univ+
Strongly agree	10%	14%	8%	9%	10%	11%	5%	7%	11%	13%
Moderately agree	35%	34%	33%	39%	38%	35%	33%	30%	35%	41%
Moderately disagree	19%	14%	21%	22%	17%	21%	20%	18%	21%	19%
Strongly disagree	14%	11%	12%	18%	12%	14%	18%	12%	18%	10%
Not sure	22%	27%	26%	12%	23%	18%	24%	33%	16%	18%
(net) Agree	45%	48%	41%	48%	48%	47%	39%	37%	46%	54%
(net) Disagree	33%	25%	33%	40%	29%	35%	38%	31%	38%	28%

45% believe the NDP cares more about the environment than any other federal party

Q. Do you agree or disagree with the following statements?
- The NDP cares more about the environment than any other federal party

	Region						
	Total	BC	AB	MB/SK	ONT	PQ	ATL
Strongly agree	14%	7%	13%	11%	12%	23%	8%
Moderately agree	30%	25%	17%	32%	36%	31%	28%
Moderately disagree	21%	24%	13%	20%	23%	17%	31%
Strongly disagree	13%	16%	24%	20%	13%	7%	13%
Not sure	21%	28%	33%	17%	16%	22%	19%
(net) Agree	45%	32%	30%	42%	48%	55%	36%
(net) Disagree	34%	40%	37%	40%	36%	23%	45%

	Age				Income			Education		
	Total	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College or Tech schl	Univ+
Strongly agree	14%	18%	14%	10%	14%	15%	11%	10%	15%	18%
Moderately agree	30%	29%	28%	34%	30%	32%	28%	28%	33%	30%
Moderately disagree	21%	15%	21%	28%	22%	23%	21%	23%	18%	23%
Strongly disagree	13%	10%	13%	18%	11%	11%	24%	9%	16%	14%
Not sure	21%	28%	24%	10%	23%	19%	15%	29%	19%	15%
(net) Agree	45%	47%	43%	44%	44%	47%	39%	38%	47%	48%
(net) Disagree	34%	25%	33%	45%	33%	34%	46%	32%	34%	37%

Canadians are more split on the NDP relationship with unions

Q. Do you agree or disagree with the following statements?
- I am uncomfortable with the NDP's relationship with labour unions

	Region						
	Total	BC	AB	MB/SK	ONT	PQ	ATL
Strongly agree	19%	26%	33%	24%	20%	9%	10%
Moderately agree	22%	13%	14%	14%	24%	27%	29%
Moderately disagree	21%	21%	11%	27%	25%	19%	16%
Strongly disagree	15%	15%	13%	17%	14%	14%	19%
Not sure	23%	25%	28%	19%	17%	31%	26%
(net) Agree	41%	39%	47%	37%	45%	36%	39%
(net) Disagree	36%	36%	25%	44%	38%	33%	35%

	Age				Income			Education		
	Total	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College or Tech schl	Univ+
Strongly agree	19%	13%	19%	24%	14%	21%	28%	13%	25%	18%
Moderately agree	22%	15%	22%	29%	25%	22%	22%	24%	21%	23%
Moderately disagree	21%	23%	19%	22%	19%	24%	16%	19%	18%	26%
Strongly disagree	15%	11%	16%	16%	13%	13%	19%	12%	15%	17%
Not sure	23%	37%	24%	8%	28%	19%	16%	32%	21%	17%
(net) Agree	41%	29%	41%	54%	39%	44%	50%	37%	46%	40%
(net) Disagree	36%	34%	35%	38%	32%	38%	34%	32%	33%	43%

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Angus Reid Strategies is a North American full-service polling and market research firm which is a leader in the use of the Internet and rich media technology to collect high-quality, in-depth insights for a wide array of clients. Dr. Angus Reid and the Angus Reid Strategies team are pioneers in online research methodologies, and have been conducting online surveys since 1995. Located in Vancouver, Calgary, Toronto, and Montreal, our team of specialists provides solutions across every type and sector of research.

Angus Reid Strategies polls are conducted using the Angus Reid Forum online panel (www.angusreidforum.com), which is recruited via an industry-leading process that incorporates a randomized, widespread invitation approach and a triple opt-in screening procedure. The panel is maintained through state-of-the-art sampling techniques and frequent verifications of personal identity, contact information, and demographic characteristics. This premier online survey platform presents respondents with highly visual, interactive, and engaging surveys, ensuring that panel members provide thoughtful and reliable responses.

Angus Reid Strategies has been successful in predicting the outcome of this year's provincial elections:

In Quebec: <http://www.angusreidstrategies.com/index.cfm?fuseaction=news&newsid=37>

In Manitoba: <http://www.angusreidstrategies.com/index.cfm?fuseaction=news&newsid=56>

More information on the way Angus Reid Strategies conducts public opinion research can be found at http://www.angusreidstrategies.com/uploads/pages/pdfs/ARS.ARF_WHITE_PAPER.pdf

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**For more information, please contact
our spokesperson listed in the footnote.**

**Copies of this poll are available on our website:
www.angusreidstrategies.com**